

# At a Glance

- Cleopatra Hospital Company (the "Group" or "CHC"), is the largest private hospital group in Egypt and consists of four operational hospitals all in Cairo, namely:
  - I. Cleopatra Hospital ("Cleopatra")(100% ownership)
  - II. Cairo Specialized Hospital ("CSH")(53.9% ownership)
  - III.Nile Badrawi Hospital ("NBH" or "Nile Badrawi") (99.9% ownership)
  - IV.Al Shorouk Hospital ("Al Shorouk") (99.9% ownership).



4

Operational hospitals across our platform



+20

Years of subsidiary track record



643

Patient beds including c. 420 wards and 120 ICU beds



+2,300

Total medical staff including c. 660 resident doctors and c. 1300 nursing staff



**EGX** 

Publicly listed on the EGX since June 2016



+870,000

Cases served<sup>1</sup> in FY17



EGP 1,127 mn

Consolidated revenues in FY17 with **30%** growth y-o-y



EGP **259** mn

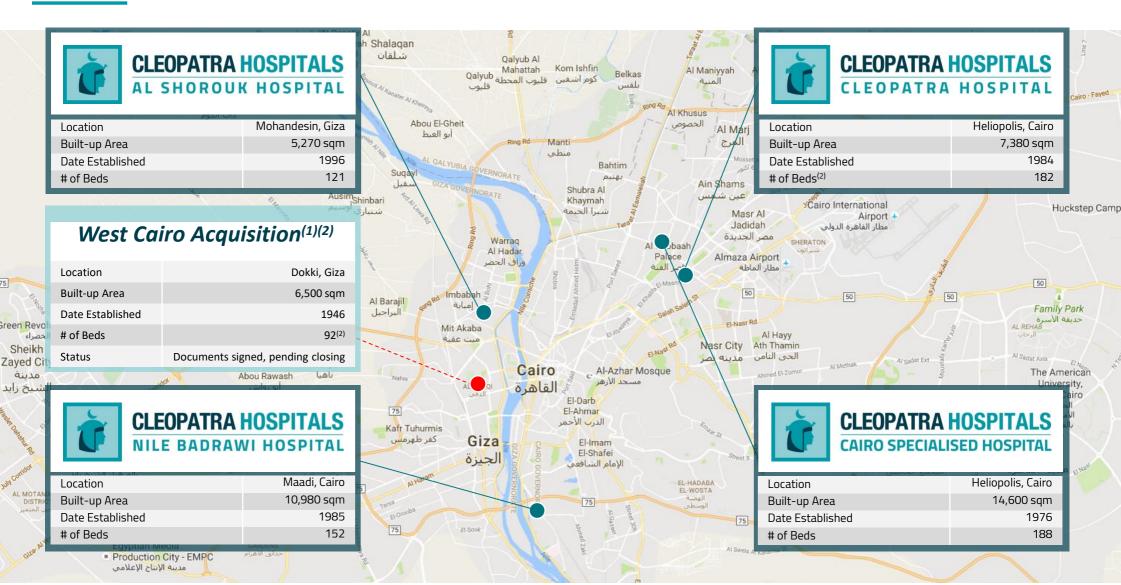
EBITDA<sup>2</sup> in FY17 with a 23% margin

1 Cases served includes number of in-patients, outpatient visits and ER visits.

2 EBITDA, Earnings before Interest, Tax, Depreciation and Amortization adjusted for provisions, impairments, LTIP, acquisitions expenses and excluding contributions from other income.



# Presence in Attractive Catchment Areas Across Greater Cairo





Note (1): This acquisition is still pending the completion of certain condition precedents and may not be completed for the above mentioned or any other reason Note (2): expected to increase to 108 beds post expansion

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# Our Value Proposition



# Key Investment Highlights





# Resilient & Underpenetrated Market with Demand Growth

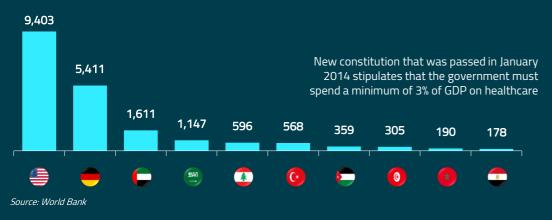
## Operating in an underpenetrated and growing market

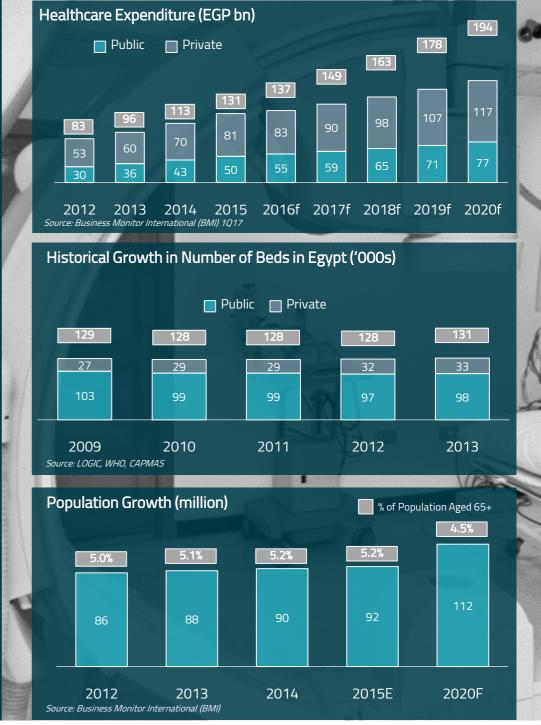
Hospital Beds / (1,000 people) (2017)



Source: World Bank, CAPMAS

## Healthcare Expenditure per Capita (USD)(2017)







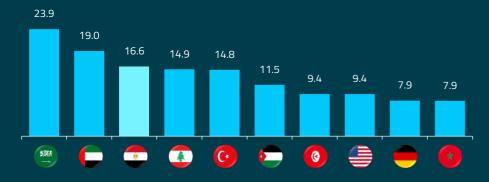
# Prevalence of Diseases in Egypt

## **Lifestyle Diseases**

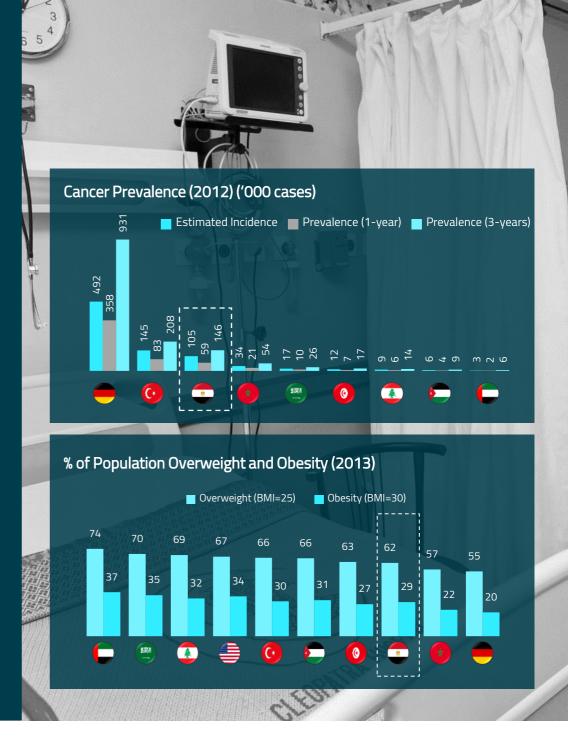
Hepatitis C Prevalence (2012) ('000 cases)



% Diabetes Prevalence in 20-79 years age group (2013)

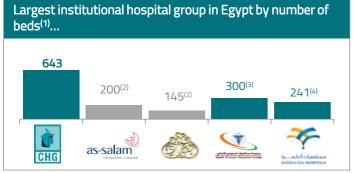


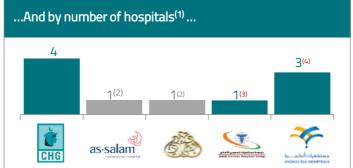
Source: LOGIC, WHO, International Agency for Research on Cancer, National Center for Biotechnology Information

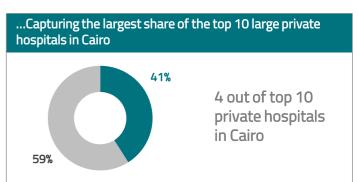


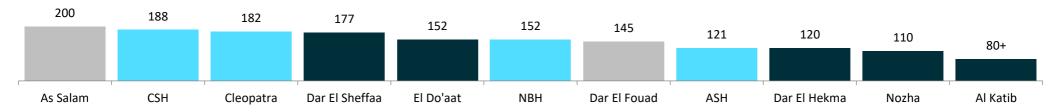


# Leading Position in a Market with High Barriers to Entry









Top Private Hospitals in Cairo - Existing number of beds (2017)

## ...With significant barriers to entry

## **Brand Equity and Track Record**

Track record and reputation are key to patients' selection

## **Economies of Scale**

Large investments on medical infrastructure, equipment and real estate are required to build scale through network expansion and achieve economies of scale.

## Wide Geographic Coverage

Wide geographic presence through multiple facilities spread across different areas allows for better access to a larger target market and more customer reach

## **Employer of Choice**

Ability to attract renowned doctors given operational competency, quality of infrastructure and reliability of patient flows

Source: Logic, company public information

Note (1): As of December 31, 2015, except for Saudi German; Note (2): Dar El Fouad and As Salam are managed as one group; Note (3): Saudi German started operations in 2016 (not fully operational yet); Note (4): Andalusia group has 3 hospitals that are all less than 100 beds each, two of which are in Alexandria and 1 in Cairo



# Capitalizing on Established Brand Equity & Subsidiary Track Record

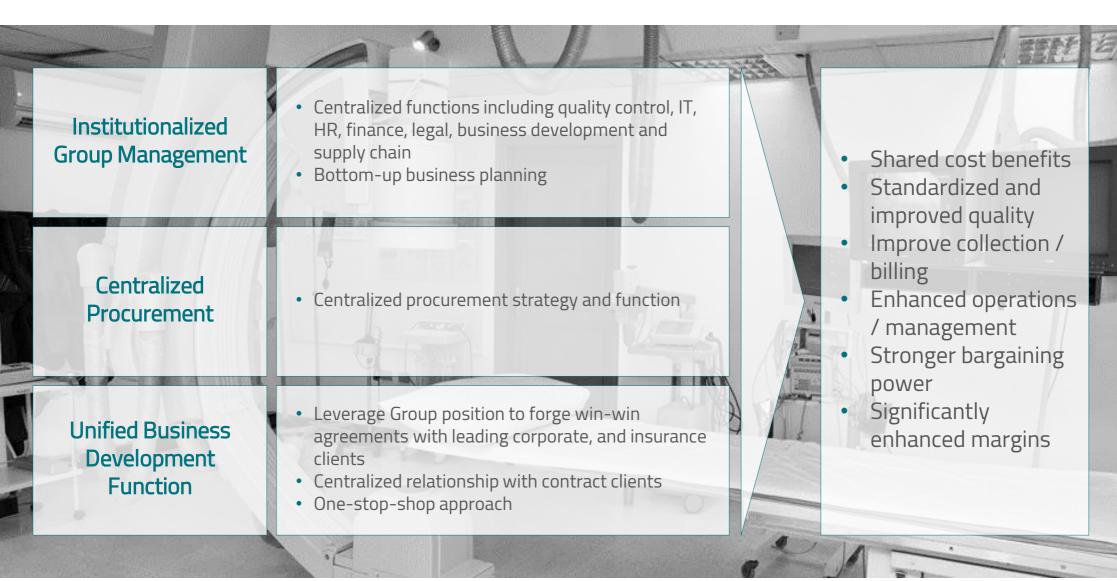
#### Individual Subsidiary Track Record **CLEOPATRA HOSPITALS CLEOPATRA HOSPITALS CLEOPATRA HOSPITALS CLEOPATRA HOSPITALS CAIRO SPECIALISED HOSPITAL** CLEOPATRA HOSPITAL AL SHOROUK HOSPITAL **NILE BADRAWI HOSPITAL** Est. 1984 Est. 1996 Est. 1985 Est. 1976 Reputable brand in East Cairo area • Reputable brand in West Cairo area Reputable brand in East Cairo area Reputable brand in West Cairo area 40 years of track record Over 30 years of track record 20 years of track record More than 30 years of track record Centrally located in East Cairo with easy Centrally located in East Cairo with easy Founded as a multi specialty, fully equipped • In addition to offering all specialties, NBH is accessibility accessibility therapeutic hospital recognized for complex treatments as IVF, Largest footprint with potential for Offers all major medical specialties 107 resident doctors and 291 nursing staff neonatal care, organ transplant and open One of the best staffed ERs enhanced utilization 222 practicing physicians / consultants<sup>(2)</sup> heart surgery 166 resident doctors and 335 nursing staff 267 resident doctors and 428 nursing staff Majority of consultants are university One of the first private hospitals to 220 practicing physicians / consultants<sup>(2)</sup> 232 practicing physicians / consultants<sup>(2)</sup> professors introduce radiotherapy in Cairo, positioning Majority of consultants are university Majority of consultants are university Acquisition of adjacent building in 2005, it as an oncology center professors professors increasing capacity from 96 to 120(1) beds Oncology department with state of the art Serving GAMCA patients In 1999, Cleopatra acquired a new adjacent linear accelerator (Varian) building, expanding the hospital's land area Ouality accreditations: • 123 highly qualified resident doctors and to a total of 1,727 m<sup>2</sup> 239 nursing staff Quality accreditations: 205 practicing physicians / consultants<sup>(2)</sup> Serves GAMCA patients As of December 31, 2017 Note (1): Includes OR beds

All hospitals are located in catchment areas benefiting from high demand from these locations' affluent target markets



Note (2): Approximate figures

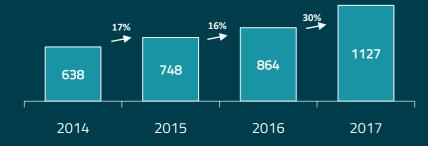
# Leverage on Integrated Platform and Scale to Extract Synergies





# Solid Financial Performance\*

Group Revenues (EGP mn)



## Group Gross Profit (EGP mn)



## Group EBITDA (EGP mn)







# Key Revenue Drivers

Number of Inpatients ('000s)



Outpatient Visits ('000s)



Number of ER Visits ('000s)



Number of Surgeries ('000s)







# Key Revenue Drivers (Cont'd)

Average Revenue per Bed (EGP mn)





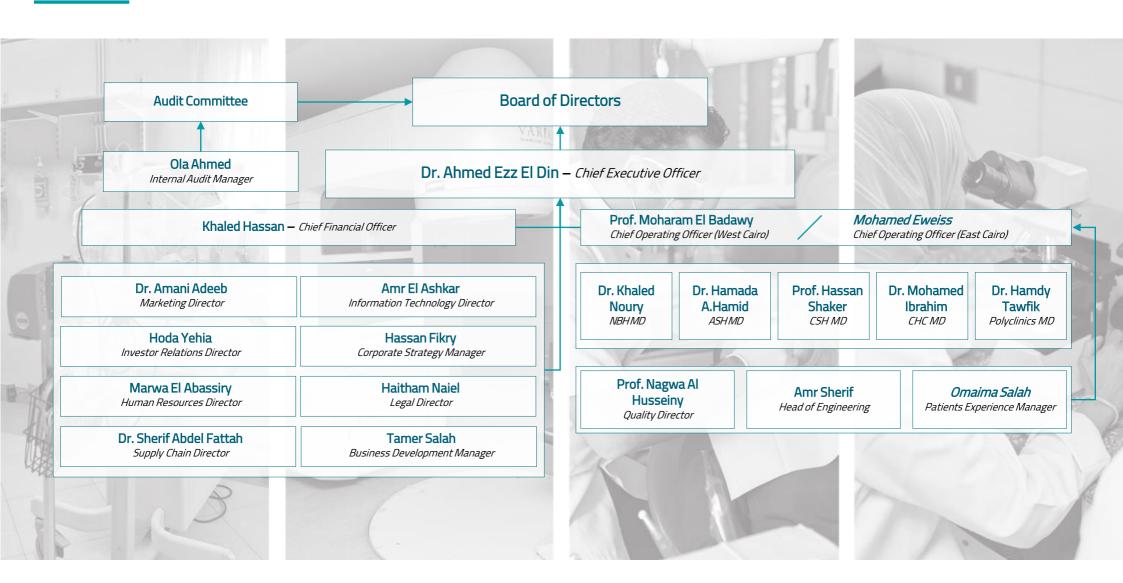








# Led by a Seasoned Management Team with Clear Organizational Structure







# Key Group Achievements Since 2016' IPO

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Integrating and Institutionalizing the Group







Service Quality / Offering



Referral Pathway

Medical Tourism

New Insurance Companies

Package Surgery Bundles

New Corporate Clients

Standard Organizational Chart	Internal Audit Function	
Umbrella Brand (One Cleopatra)	Business Segments KPIS and Reviews	
Quality Improvement	Elevated Patients' Food Standard	
New Corporate Team	New Hospitals' MDs	
Key Employee Incentive Schemes	Employees Reward Policy	
Central Laundries	Call Center	

Health Insurance Schemes

	Procurement Department
ntc.	Drug Formulary
its 's	Standardization of SKUs
's'	Unified Contractual Agreements
,	Global Insurance Agreements
	Pricing Strategy / Credit Terms
rd	Centralized Collection Function



	ERP / HIS system	NBH and CSH facelift	One Stop Shop	Nurse Training Program
	ASH In-Patient Wards	CSH Physiotherapy	Renal Transplantation	COEs
5	ER / ICU	Cath Labs / ORs	State of the Art Imaging Center	Complex Surgeries
	PACS System		JCI Accreditation Roadmap	Cleopatra Club Meetings

CLEOPATRA HOSPITALS





**CLEOPATRA HOSPITALS** 









# Key Group Achievements Since 2016' IPO (Cont'd)

## Introducing the 4 of the Hub and Spoke Network

- As Part of CHG's strategy, the Group's new polyclinic will be located in:
  - East Cairo, and is earmarked for operations by Q2 2018
  - West Cairo
  - Central Cairo
  - First Scan

### **The East Cairo Polyclinic**

Clinics across all specialties fully equipped with latest technology







Slots

12 Clinics ER

ER / Pharmacy / Ambulance



X-Ray / Ultrasound



Hot Lab



### **The Central Cairo Polyclinic**

Clinics across all specialties fully equipped with latest technology



7-8 Specialized full scope centers







Physiotherapy



ER / Pharmacy

A

Hot Lab

Dental



### **The West Cairo Polyclinic**

Clinics across all specialties fully equipped with latest technology



15 Clinics



Dental

Hot Lab













### First Scan Polyclinic

- First Scan is a 500 squared meter radiology center that is fully equipped with new machinery bought in 2015
- To be used as a polyclinic and radiology clinic in 6th of October







# Key Group Achievements Since 2016' IPO (Cont'd)

### Al Shorouk Expansion

- The Group received several proposals for the construction of Al Shorouk extension, and is currently in the process of selecting the contractor
- Al Shorouk extension is expected to commence operations in early 2019





#### **Cleopatra Expansion**

The Group is still involved in an administrative lawsuit for rezoning the existing villa, which the Group intends to develop into an extension of the hospital

#### West Cairo Hospital Acquisition(1)

- During September 2017, CHG signed definitive agreements to acquire the real estate assets and the operational
  assets of a new hospital in West Cairo
- The hospital was founded by a family in 1946, which was then restructured and established as a new company in 2013 with the real estate remaining with the family to-date
- After its re-opening in June 2014 with a capacity of 27 beds, the hospital increased its capacity reaching 80 beds in 2016
- The hospital is also undergoing an additional expansion in order to reach 108 beds, as is expected to contribute around EGP 35mn<sup>(2)</sup> of EBITDA to CHG over the coming period







Kidney Specialist
offering a complementary
service

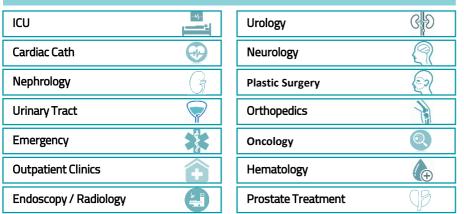


**2,264m<sup>2</sup>** rea hosting two build

Land Area hosting two buildings with a total BuA of 6,500m<sup>2</sup>

### **Services & Specialties**

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#### KPI Growth<sup>(2)</sup>

+21,000 Outpatient visits In 2016, with 118% growth vs. **+4,000**Inpatients
n 2016, with **52%** growth vs.
2015

**+5,000**ER Patients
In 2016, with **85%** growth vs.

### Targeted Hospital In Pictures









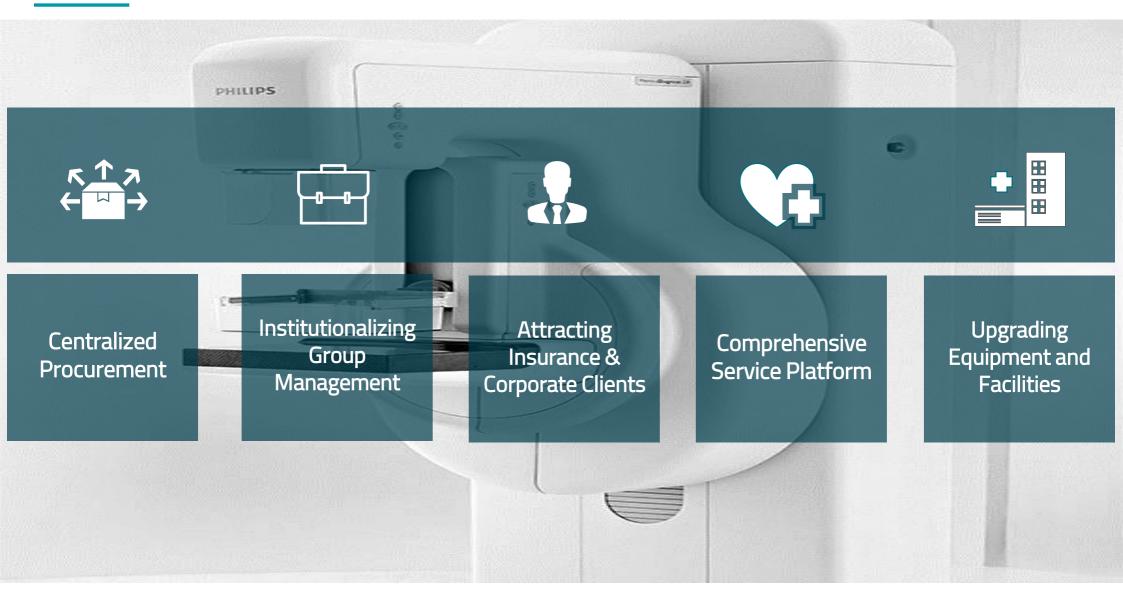


# Clearly Defined Growth Strategy



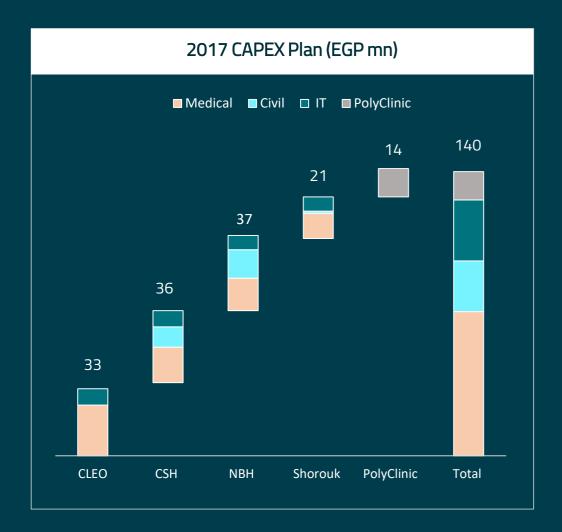


# Integrating the platform to Achieve Higher Efficiencies





# **Enhancing Utilization and** Optimizing Existing Capacity





Optimization of Existing Space and Services

- Enhancing efficiency of underperforming assets through proper management and targeted investments, with Cleopatra itself showing potential for improvement
- The plan is to unlock potential through
  - renovation and upgrade of the facilities;
  - negotiating better deals with contractual clients and attracting better contractual clients profiles
  - attracting the right consultants and doctors; and
  - upgrading / adopting new and advanced medical technologies

# Expanding the Group's Feeder Network

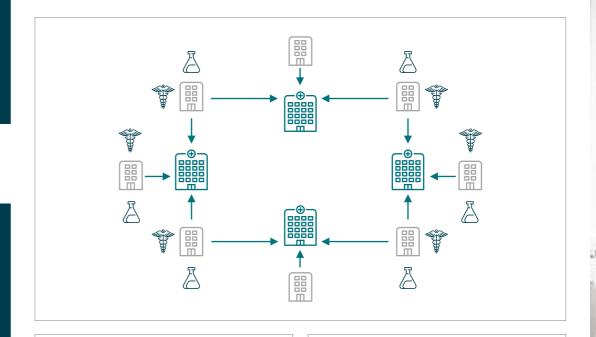
Expand patient access through ambulatory outpatient center offering

## Market opportunity

Ambulatory Clinics are a relatively underdeveloped but high-margin offering in Egypt, with significant expansion avenues

## Objective

Expanding the hospitals' reach by establishing a low CAPEX feeder network over the next 3-5 years. Locations have already been identified with four locations to be shortlisted by year end.





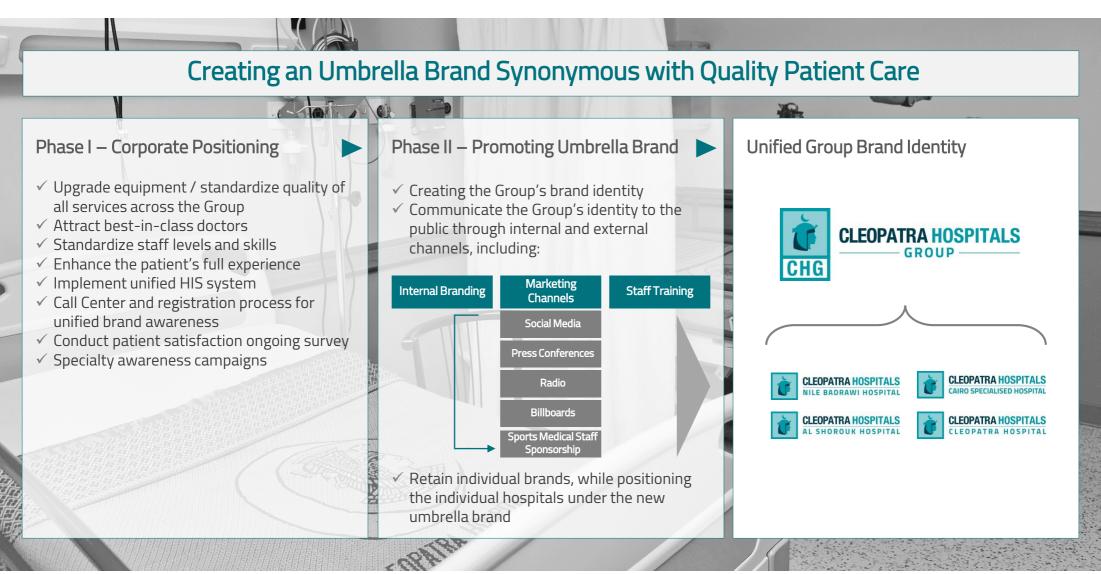
This acts as the hub hospital(s), to which major, complex cases are transferred for secondary and tertiary care services. By expanding in new major cities, there would potentially be several hubs or COEs across Egypt.



These polyclinics are intended to act as feeders to the Group hospitals. These would ideally be located in different geographic areas to extend the Group's reach through a low CAPEX model.



# Strengthening Unified Brand



CHG

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# Leveraging Stronger Position with Insurance and Contract Clients



# **MetLife Insurance Pricing Classification**

## MetLife Gold Card

- Hospitals included solely in this group are considered of premium quality
- Relatively more expensive services
- Exclusively available for the highest insurance package holder

## MetLife Silver Card

- 2nd tier hospitals included
- Midsized insurance packages

## MetLife Green Card

3<sup>rd</sup> tier hospitals included

## MetLife Orange Card

25

- Cheapest insurance package
- Lowest quality of healthcare services

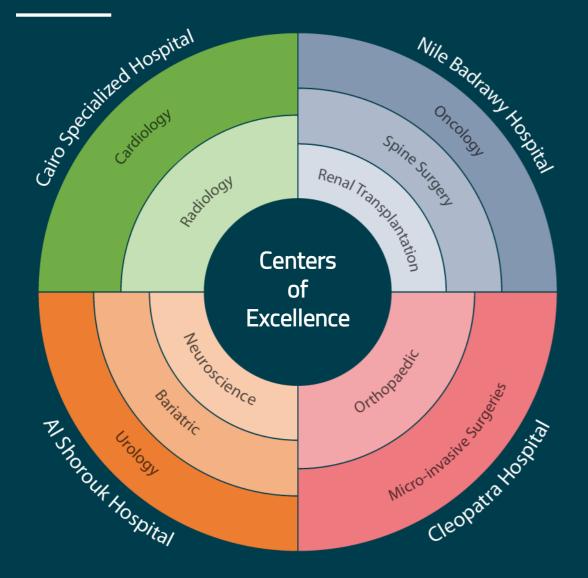


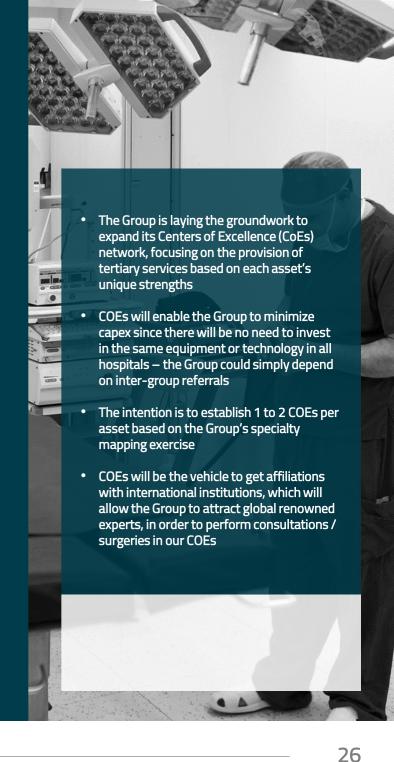






# Establish Centers of Excellence (CoEs) to drive higher margins







# Achieve Joint Commission International (JCI) Accreditation

The quality council is in charge of creating a unified quality policies and procedures structure, tailored to match each hospital's characteristics; reviewing policies and procedures' implementation and preparing benchmark audits between hospitals' quality teams, capitalizing on strengths, knowledge, and experience. The major objective for the quality department is to obtain the JCI accreditation and OHSAS 18001 across the group, while extending the HACCP food management system certificate as the operational benchmark to the remaining two hospitals

## **Oualification Value Added**

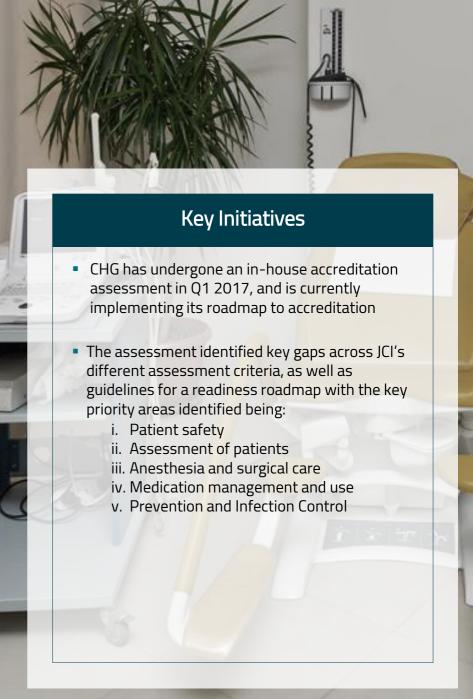
A deep commitment to high-quality care

A culture of safety for patients, visitors, and staff

A willingness to undergo rigorous preparation and a survey Care delivery based on leading, evidence-based practices

Provides framework for control and continuous improvement

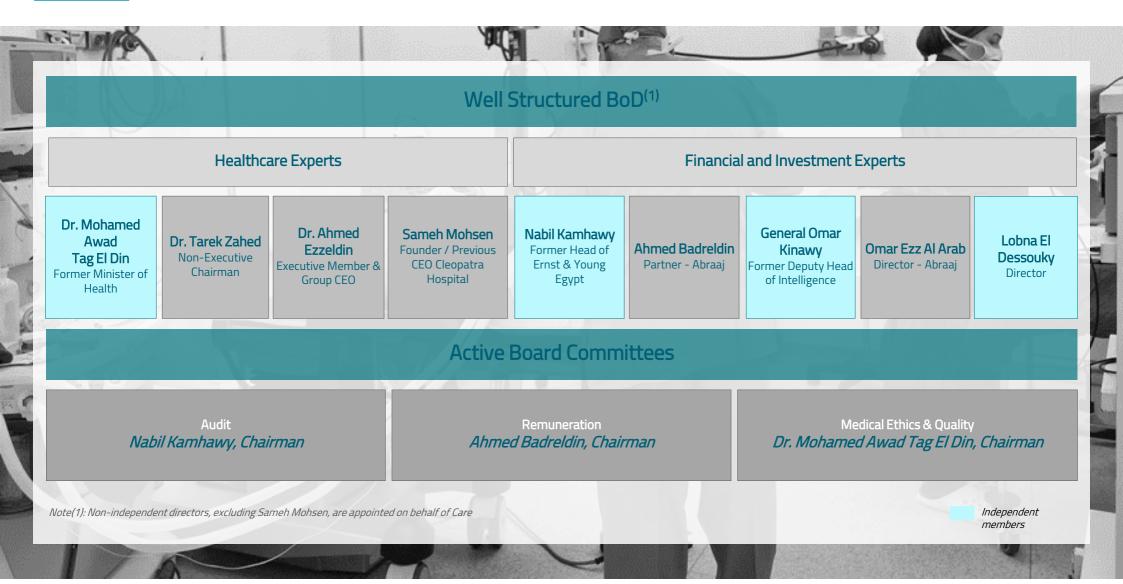
Improved ability to attract high quality medical talent Stronger brand to lure customers, often with higher purchasing power Potential ability for charging premium pricing







# CHC is Back by an Experienced Board of Directors





# **Key Investor** Information



## Care Health Limited's Key Shareholders



The Abraaj Group is a leading investor operating in the growth markets of Asia, Africa, Latin America and the Middle East, currently manages c. US\$ 9.5 billion across 20 sector and country-specific funds



DEG, the German Investment and Development Corporation, is a subsidiary of KFW, aiming at promoting business initiative in developing and emerging market countries as a contribution to sustainable growth and improved living conditions of the local population



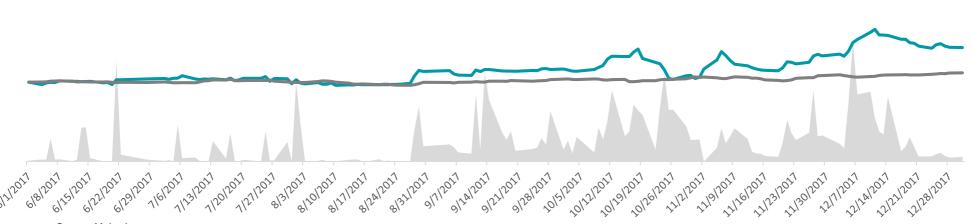
A Development Financial Institution partly owned by Agence Française de Développement (AFD), which promotes private investment in developing countries to reach the Millennium **Development Goals** 



An international financial institution, which uses investment as a tool to build market economies, supporting the development in 30 countries from central Europe to central Asia

## Cleopatra Hospitals Company Stock Performance

CLHO Volume CLHO (Rebased to 100) EGX (Rebased to 100)



Note: CLHO share price and volumes has been adjusted from 1 June 17 till 1 November 17 to reflect the change in the share price post the rights issue





# Consolidated Income Statement

Year – on - Year						
All figures in EGP mn	4Q16	4Q17	change	FY16	FY17	change
Revenues	237.9	309.6	30%	864.4	1126.8	30%
Cost of sales	(173.3)	(215.5)	24%	(612.9)	(788.2)	29%
Gross profit	64.5	94.1	46%	251.6	338.6	<i>35%</i>
Gross Profit Margin	27%	30%		29%	30%	
G&A Expenses	(24.0)	(44.6)	86%	(105.8)	(161.4)	53%
Cost of Acquisitions Activities	0.0	(3.3)	-	(1.6)	(5.3)	226%
Provisions	5.4	(2.1)	-140%	(4.1)	(7.1)	71%
Other income	0.9	0.6	-27%	5.0	5.5	9%
EBIT	46.8	44.7	-2%	145.0	170.3	18%
EBIT Margin	20%	15%		17%	15%	
Interest income	12.0	18.9	58%	25.4	59.4	134%
Interest expense	(9.6)	(19.6)	105%	(50.5)	(74.4)	47%
Profit before tax	49.2	44.0	-9%	119.9	155.4	30%
PBT Margin	21%	14%		14%	14%	
Income tax	(9.5)	(8.6)	-8%	(31.1)	(32.7)	6%
Deferred tax	(3.1)	(1.8)	-42%	0.5	(4.4)	0%
Net profit after tax	33.6	36.6	-8%	89.4	118.2	<i>32</i> %
Net Profit Margin	15%	11%		10%	10%	

# Consolidated Balance Sheet

All figures in EGP mn	31 December 2016	31 December 2017
Non-current assets		
Fixed assets	396.7	472.5
Intangible assets	246.4	241.0
Payment under investment	-	143.6
Total non-current assets	643.1	857.1
Current assets		
Inventory	46.1	30.1
Trade receivables	125.9	185.4
Debtors and other debit balances	25.5	22.1
Due From Related Parties	0.1	5.4
Cash on hand and at banks	439.6	1,007.1
Total current assets	637.3	1,250.2
Total assets	1,280.4	2,107.3
Equity		
Share capital	100.0	800.0
Reserves	298.0	270.2
Retained earnings	168.7	260.3
Equity attributable to the parent company	566.7	1,330.5
Non-controlling interest	43.8	55.7
Total equity	610.5	1,386.9

All figures in EGP mn	31 December 2016	31 December 2017
Non-current liabilities		
Long term debt	326.0	276.3
Share Base Payment	-	24.8
Deferred tax liability	60.0	64.4
Total non-current liabilities	386.0	365.5
Current liabilities		
Provisions	24.9	21.6
Creditors and other credit balances	175.2	246.3
CPLTD	52.2	75.6
Current Income tax	31.6	12.0
Total current liabilities	283.9	355.5
Total liabilities	669.9	721.0
Total Liabilities & shareholders' equity	1,280.4	2,107.3



# Consolidated Cash Flow Statement

All figures in EGP mn	31 December 2016	31 December 2017
Cash flow from operating activities:		
Profit before tax	119.9	155.4
Adjustments for:		
Depreciation	26.7	34.6
Amortization of intangible assets	5.4	5.4
Allowance for impairments of receivables no longer required	(8.0)	(20.8)
Allowance for impairments of receivables	25.6	31.6
Allowance for impairments of receivables – written off	(6.8)	(33.2)
Provisions	10.9	15.4
Provision used during the period	(11.2)	(10.4)
Provision No longer required	(6.7)	(8.3)
Capital gain	-	(0.7)
Credit interest	(25.4)	(59.4)
Finance Expenses	57.5	73.5
Changes in current tax liability	(35.7)	(52.3)
Fixed Assets Write off	-	3.3
Allowance for impairment of Inventory	-	0.4
Share-based payments financial liabilities	-	24.8
Operating Profits before changes in working capital	152.1	159.2
Changes in working capital:		
Change in inventory	(21.9)	15.6
Change in trade & notes receivable	(26.4)	(37.1)
Change in debtors and other debit balances	(50.3)	10.4
Change in due from related parties	-	(5.3)

All figures in EGP mn	31 December 2016	31 December 2017
Cont'd		
Change in trade and other payables	47.2	47.0
Net cash flow from operating activities	100.6	189.8
Cash flow from investment activities:		
Proceeds from sale of fixed assets	0.1	2.2
Fixed assets purchased	(35.2)	(77.9)
PUC	(9.6)	(37.2)
Advance payment for purchase of fixed assets	(0.2)	(10.6)
Payments to acquisition of a subsidiary, net cash acquired	(235.1)	(0.6)
Payments under investment	_	(143.6)
Interest received	25.6	63.0
Time deposits with maturity more than 3 month	(332.3)	384.2
Net cash flow from investment activities	(586.6)	179.5
Cash flow from financing activities:		
Payment to increase share capital	20.0	700.0
Dividends paid out	(8.5)	(13.9)
Proceeds from borrowings	208.7	-
Repayment of borrowings	(41.6)	(46.0)
Cash Proceed From Over Draft	32.9	122.5
Cash Paid to Over Draft	(35.2)	(102.7)
Interest paid	(33.0)	(77.4)
Share premium collected	340.0	-
Net cash flow from financing activities	483.3	582.5
Net change in cash & cash equivalents during the period	(2.6)	951.8
Cash & cash equivalents at the beginning of the period	47.0	44.4
Cash & cash equivalents at the end of the period	44.4	996.1





# Management Biographies - 1/3

#### 1. Dr. Ahmed Ezz El-Din, Group Chief Executive Officer

Dr. Ahmed Ezz El-Din brings over 35 years of healthcare experience to the group and a deep insight into healthcare businesses in Egypt. Prior to assuming his role as the Group's CEO, Dr. Ezz El-Din was the Director of Government Affairs & Policy – Middle East, North Africa & Pakistan at Johnson & Johnson Medical, where he also held the position of Managing Director for Egypt & Libya at Johnson & Johnson Medical. During his career at Johnson & Johnson Medical, he played a role in the development of healthcare systems in Egypt and the Middle East through the creation of four COEs that together trained more than 1,500 healthcare professionals annually. Prior to that, Dr. Ezz El-Din also held key positions at GSK, including Sales & Commercial Director at GSK Egypt and Sudan Country Manager, and holds over 18 years of global experience with MSD under his belt. Dr. Ezz El-Din has a Bachelor's Degree in Pharmaceutical Science from Cairo University.

### 2. Khaled Hassan, Group Chief Financial Officer

Mr. Khaled Hassan joined the Group in 2015 as Chief Financial Officer with over 25 years of financial experience under his belt. Prior to assuming his role with the Group, Mr. Hassan was the Finance Director at Dina Farms, a subsidiary of Gozour Holding for which Mr. Hassan was also the Group Financial Controller. Prior to that he was the Group Financial Controller at ASEC Holding, Chief Financial Officer of FRANKE Egypt and Finance Manage at the Olympic Group. Mr. Hassan holds a Bachelor's Degree in Accounting from Cairo University and is a Master Financial Controller and a Certified Financial Modeler.

#### 3. Dr. Moharram El-Badawy, Group Chief Operating Officer (West Cairo)

Prior to joining the Group in June 2016, Dr. El-Badawy was the Professor of Radio Diagnosis at the National Cancer Institute for over 30 years before heading the department for nine years. His previous roles also include board member of Radio Diagnosis Department in Daghastani Hospital Jeddah, K.S.A for six years, Referee for the Egyptian Journal of the National Cancer Institute, and Referee for the Journal of Egyptian Society. Dr. El-Badawy was also a member of the examining boards for M.Sc. and M.D. theses for all Egyptian Universities, member of Radiological Society of North America, member of the European Society of Radiology, board member of Egyptian Society of Radiology & Nuclear Medicine and Founder & Head of Egyptian Cancer Imaging Society.

### 4. Mohamed Eweiss, Group Chief Operating Officer (East Cairo)

Dr. Ewais brings 20 years of valuable experience in the healthcare industry, having previously held the position of Chief Executive Officer of the Saudi German Hospital's Jeddah branch since 2013.

### 5. Dr. Mohamed Ibrahim, Cleopatra Hospital Managing Director

Dr. Mohamed Ibrahim joined Cleopatra Hospital in 2001 as its Medical Director and later assumed his role as Managing Director of the Group's flagship hospital in 2006. With over 35 years of medical experience, Dr. Ibrahim began his career as a physician at the Military Hospital and was the Commander of the Navy Hospital in the United Arab Emirates. He holds a Master's Degree in Hospital Management from the American University in Cairo.



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# Management Biographies - 2/3

#### 6. Dr. Khaled El-Noury, Nile Badrawi Hospital (NBH) Managing Director

Dr. Khaled El-Noury joined the Group in 2015 and assumed the roles of NBH's Managing Director and the Group's Quality Director. He brings over 35 years of experience having previously held the position of Chief Operating Officer of the Children Cancer Hospital (57357), Medical Director of the Arab Contractors Medical Centre where he was also the Director of Operations, Accidents and Emergency. Dr. El-Noury is also Doctor of Business Administration, Hospital Management at Assiut University.

#### 7. Prof. Hassan Shaker, Cairo Specialized Hospital (CSH) Managing Director

Professor of Surgery at Ain Shams University's Faculty of Medicine, Dr. Hassan Shaker adds valuable hospital management experience to the Group. Prior to his position as Managing Director of Cairo Specialized Hospital, Prof. Shaker held key positions across an array of medical establishments over the past 35 years, including his role as Board Member of the Arab Contractors Medical Centre, Director of Ain Shams University Specialized Hospital, Chief Medical Officer & Consultant Surgeon at SA Texaco Inc. Kuwait, and the Director of ASHUSH's Accident & Emergency unit.

### 8. Amr El-Ashkar, Information Technology Director

Mr. Amr Al Ashakr joined the Group in November 2015. Previously, he was the Chief Information Officer at Integrated Diagnostics Holdings and worked at OMS, United Nations and ITWorx. He holds a Bachelor Degree in Computer Science from Ain Shams University, a Master of Science in Computer Science from the University of Louisville and a Doctorate in Business Administration from Maastricht Business School, Holland.

#### 9. Hoda Yehia, Investor Relations Director

Ms. Hoda Yehia joined the Group post the successful IPO in the first quarter of 2016 to lead its investor relations function. As the Group's Investor Relations Director, Ms. Yehia brings 10 years of experience in the IR field having previously led the function at Ghabbour Auto, one of Egypt's leading automotive manufacturers. She joined Ghabbour Auto in 2009 assuming different roles, including Investor Relations & Corporate Finance. Ms. Yehia began her career at Naeem Holding Company, one of the nation's leading investment banks, as Assistant to the Regional Legal & Investor Relations Director. She holds a Bachelor's of Accounting from Cairo University.

### 10. Marwa El-Abassiry, Human Resources Director

Ms. Marwa Al Abassiry joined the Group in February 2015. Previously, she was the Human Resources Business Partner and Head of HR at Electrolux Egypt. She also worked at Aha-Khan Cultural Services, Mobinil and P&G Egypt. Ms. Al-Abassiry holds a Bachelor of Arts from the Al-Alsun Faculty at Ain Shams University, a Senior Professional; Human Resources (SPHR) Certificate, a Business Coaching Certificate from Life Coaching Egypt and a Business Administration Diploma from the American University in Cairo.

### 11. Nagwa El Hosseiny MD, Quality Control Director

Ms. Nagwa El Hosseiny joined the Group in November 2016 to head the Quality Control Department. Previously she was the Quality Consultant and Head of the Egyptian Executive Committee of Accreditation at the Ministry of Health and Population where she was part of a team responsible for the implementation of the health sector reform plan with a special focus on accreditation programs. Ms. El Hosseiny also held positions in the private healthcare sector, including Quality Manager at Dar Al Fouad Hospital and Senior Consultant & Technical Director at Logistics Company for Consultation where she led, guided and prepared quality control teams for JCl accreditation. Ms. El Hosseiny is also a member of the Scientific Board of Arab Healthcare and Accreditation, part of the Arab League Accreditation Program, a member of the JCl's Middle East Advisory Board and is a Professor of Internal Medicine at Cairo University.



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# Management Biographies - 3/3

#### 11. Dr. Sherif Abd El-Fattah, Supply Chain Director

Dr. Sherif Abd El-Fattah has over 20 years of hands-on experience in supply chain management and operations management in the medical field, having previously held positions including Supply Chain Director, Deputy General Manager, and Emergency Medical Evacuation Director (ambulance and air evacuation in both national and international services). Dr. Sherif is both a results-oriented and strategic leader who makes use of his diversified business experience and proper communication methods to proactively handle various business situations. He has vast experience in sourcing both direct and indirect materials, as well as inbound and outbound logistics services and developing the local supply base to meet world-class quality standards.

#### 12. Hassan Fikry, Corporate Strategy & Development Manager

Mr. Hassan Fikry joined the Group in 2015 as Business Analysis Manager before assuming his current role as Corporate Strategy & Development Manager. Mr. Fikry brings valuable business development experience to the Group having previously been the Co-Founder & Executive Director of El-Seha Laboratories, the Executive Director of the Ahmed H.Fikry Medical Centre, and Coordinator, Strategic Planner at Orascom Telecom Holding. He holds a Bachelor of Commerce & Economics from the John Molson School of Business at Concordia University and completed a Mini MBA in Telecoms.

### 13. Haitham Naiel, Legal Manager

Haitham Naiel is an appeals attorney with a special focus on commercial and labor matters as well as commercial/legal risk assessment. Mr. Naiel graduated from the Faculty of Law of Ain Shams University and has more than 15 years of experience across several industries. His work experience spans a number of highly respectable organizations, such as Hikma & EPCI Pharma, Lafarge Cement, Nile Valley Gas, Mr. Regaey Attia Law Firm and Dr. Yehia El-Gamal Law Firm. As the group's Legal Director, Mr. Naiel ensures that all statutory and regulatory requirements are properly met and that the company is complying with all required laws. He also acts as management's advisor on business/legal matters and helps dispute resolutions with intensive negotiations.

### 14. Dr. Amani Adeeb, Marketing Director

Dr. Amani Adeeb is the Group's Marketing Director bringing years of valuable experience having served in several marketing, sales and business development positions for a multitude of pharmaceutical companies in Egypt. Her latest role prior to joining the Group was Business Unit Director for Eye Care Allergan Egypt Scientific Office. Dr. Adeeb holds a Bachelor of Pharmacy from Cairo University, an MBA from Eslsca University and a Diploma in International Trade and Marketing from the World Trade Organization Institute in Cairo.



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# Thank you

INVESTOR RELATIONS DIRECTOR Hoda Yehia

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EGX: CLHO.CA Listed: June 2016 Shares Outstanding: 1.6 billion



CLEOPATRA HOSPITALS