

At a Glance: Revolutionizing Egypt's healthcare industry

Cleopatra Hospital Group (CHG) is Egypt's largest private hospital group by number of its hospital beds and operating hospitals.

Over the last five years, the Group has **revolutionized the Egyptian healthcare industry by bringing high quality, integrated healthcare solutions** to a growing number of patients across a constantly expanding geographical footprint.

Since inception, we have been able to consistently evolve and adapt to changing market dynamics to remain at the industry's forefront. We have expanded our asset base and product offering, integrated our platform to achieve higher efficiencies, all while putting our patients' and their families' needs first every step of the way.



At a Glance: CHG financial highlights

In 2018, CHG reported solid yearon-year growth in both its top and bottom line, with the Group generating revenue growth from all four of its operating hospitals

In 2019 revenues are **expected to continue delivering strong growth** as the Group's expansion efforts begin to bear fruit over the coming quarters.



EGP 404.8 mn

EBITDA² in FY18 with a **28% margin**



EGP **1456.1** mn

Consolidated revenues in FY18 with **29% growth y-o-y**



52%

Gross profit growth
From EGP 338.6 mn in 2017 to
EGP 513.6 mn in 2018



56%

EBITDA² **growth y-o-y**Recording EGP 404.8 mn in 2018



924,904¹

Cases served in FY18



个6%

y-o-y growth in cases served in FY18

² EBITDA, Earnings before Interest, Tax, Depreciation and Amortization adjusted for provisions, impairments, LTIP, acquisitions expenses and excluding contributions from other income.



¹ Cases served includes number of in-patients, outpatient visits and ER visits.

At a Glance: CHG facilities and staff

Cleopatra Hospital Company, is the largest private hospital group in Egypt and consists of **four operational hospitals all in Cairo**, namely:

Cleopatra Hospital

Cairo Specialized Hospital

Nile Badrawi Hospital

Al Shorouk Hospital

During the last few months, the Group further expanded adding:

Queens Hospital (part of CHG as of March 2019)

Al Katib Hospital (pending final approvals)



4 (2018) + 2 (20191)

Operational hospitals across our platform



2 Polyclinics

East Cairo polyclinic is operational as of February 2019. While West Cairo Polyclinic will kick off before H1 2019



 $643 \text{ (4 hospitals)} + 50 \text{ (Queens)} + 89 \text{ (Al Katib}^1\text{)}$

Patient beds including c. 420 wards and 125 ICU beds Plan to reach 1,200 beds



1,000

Consultant Physicians attracted from the top 2 Medical Universities



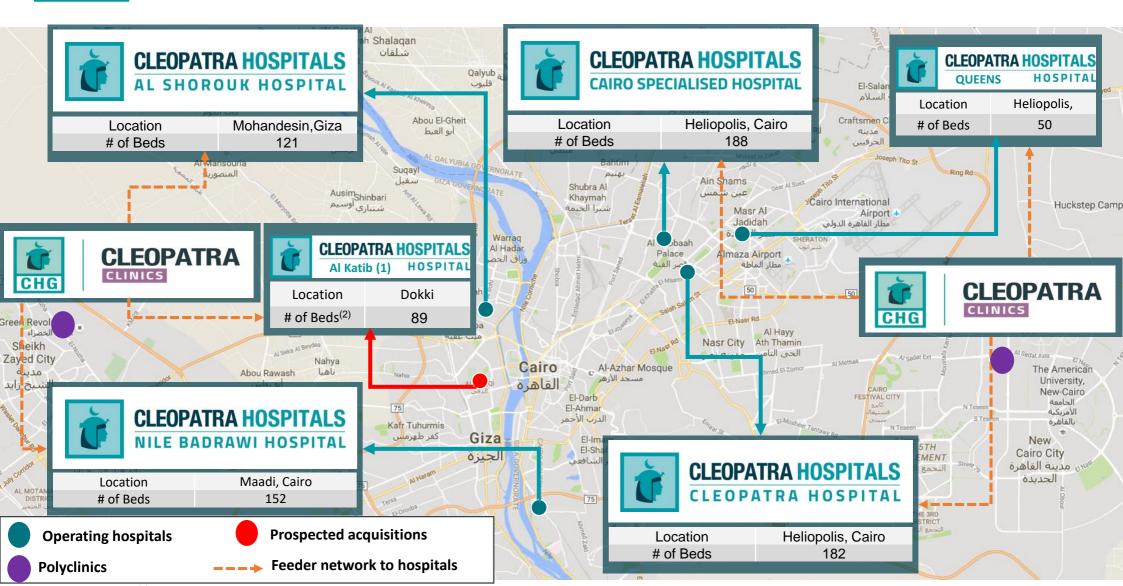
+2,400

Total medical staff including c. 850 resident doctors and c. 1000 nursing staff

¹ Al Katib hospital acquisition is subject to final closing



At a Glance: A network of hospitals located strategically across greater Cairo





Clearly Defined Growth Strategy



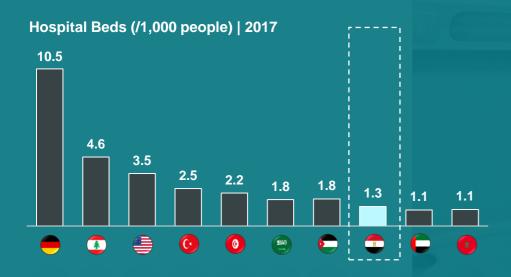
Key Investment Highlights



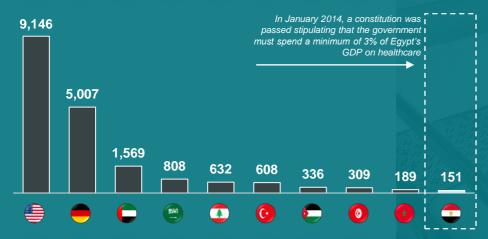
Key Investment Highlights

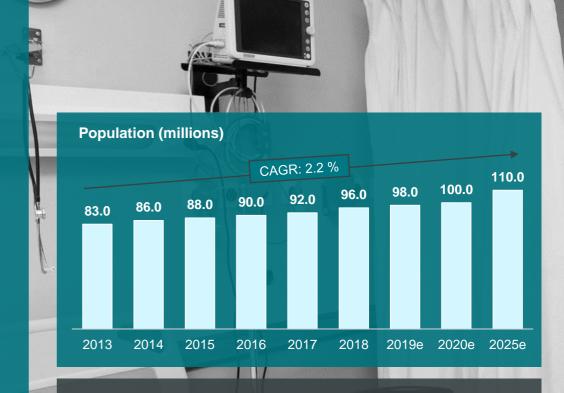


Supply Gap in Egyptian Healthcare Industry



Healthcare Expenditure per Capita (USD) | 2017





- Based on a steady growth in Egypt's population of c. 2.2% p.a., the total population is expected to reach approximately 110 million people by 2025.
- Egypt's healthcare industry remains underserved in terms of hospital beds/1000 citizens as well as healthcare expenditure per capita
- This supply gap creates a significant potential upside for Egypt's healthcare industry as government reforms are implemented to allow affordable healthcare for every Egyptian

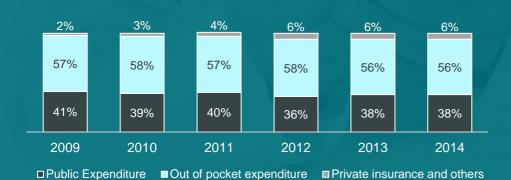


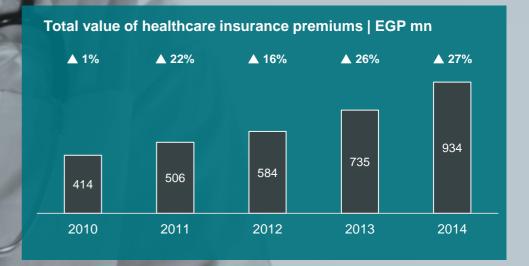
Healthcare Expenditure in Egypt

Public vs. Private Healthcare Expenditure | EGP bn



Healthcare Expenditure Contribution by Payment Channel | %

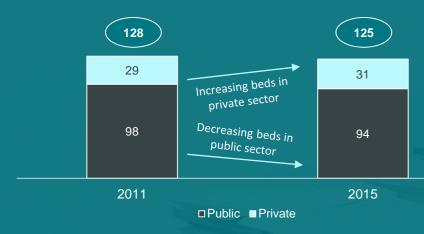




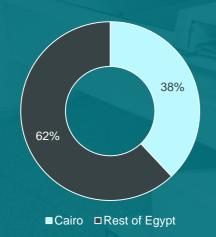
- Out of pocket expenditure made up the lion's share of healthcare expenditure, at 56% of total healthcare expenditure in 2014
- Due to pressure from middle income families that desires proper medical coverage from private sector, an increasing trend of health insurance coverage as % of total health expenditures exists in the market

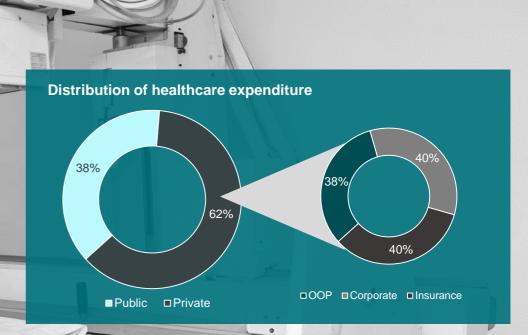
Healthcare Demand in Egypt

Number of Hospital beds | 000s



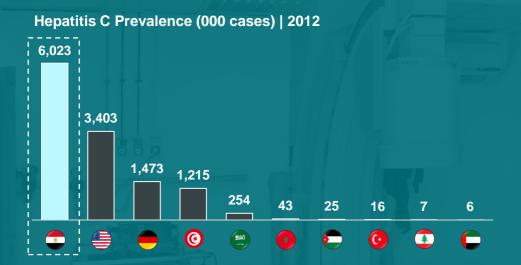
Private Inpatient Distribution | Cairo Vs. Rest of Egypt



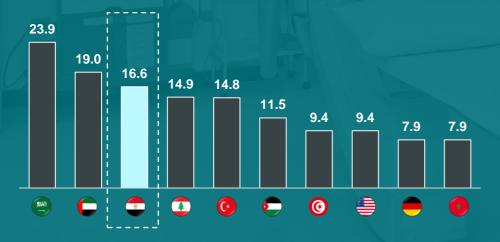


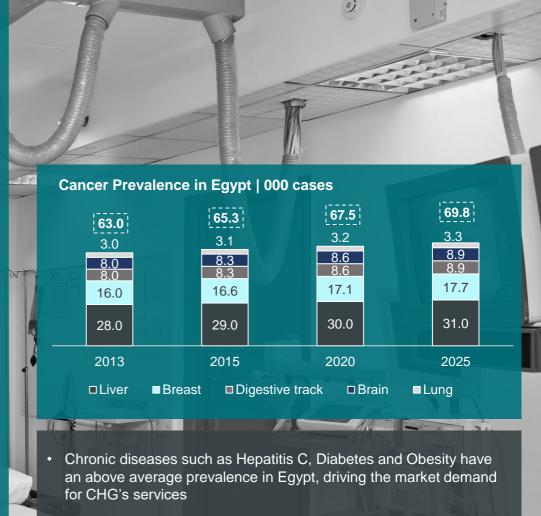
- Insurance and Corporate spending account for approximately 60% of the private healthcare expenditure, strengthening the demand for healthcare services in Egypt
- Due to the steady fall in the number of beds in the public sector, creating decreasing trend of public sector number of beds, demand arise for private sector hospital beds to account for the gap
- Greater Cairo acquires around 38% of private patient health services

Lifestyle Disease Profile in Egypt



Diabetes Prevalence in the 20-79 Age Group | 2013



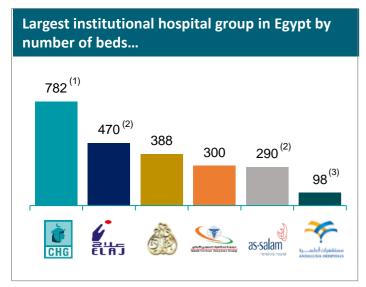


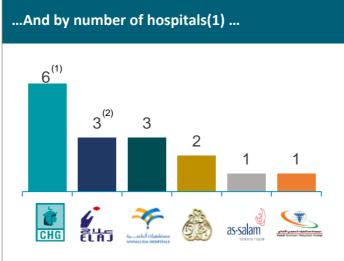
- Total cancer cases in Egypt are expected to increase by 50% from 2013 to 2025. Less than 1% of the total IP cases are admitted into public sector
- Dialysis and renal failure admissions in public hospitals has increased by 16% p.a. between 2010 to 2013
- Orthopedic cases also grew on the back of a 4% p.a. increase in road accidents 3% pa for bone cancer surgeries

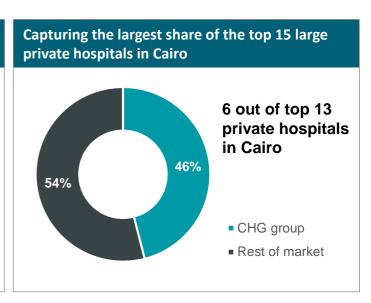
Key Investment Highlights



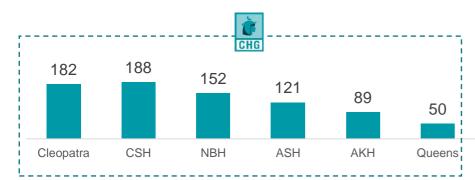
Leading Position in a Market with High Barriers to Entry



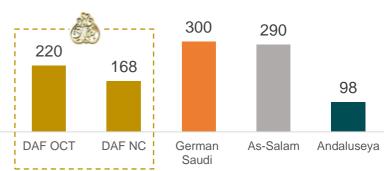




Top Private Hospitals in Cairo - Existing Number of Beds (2018)



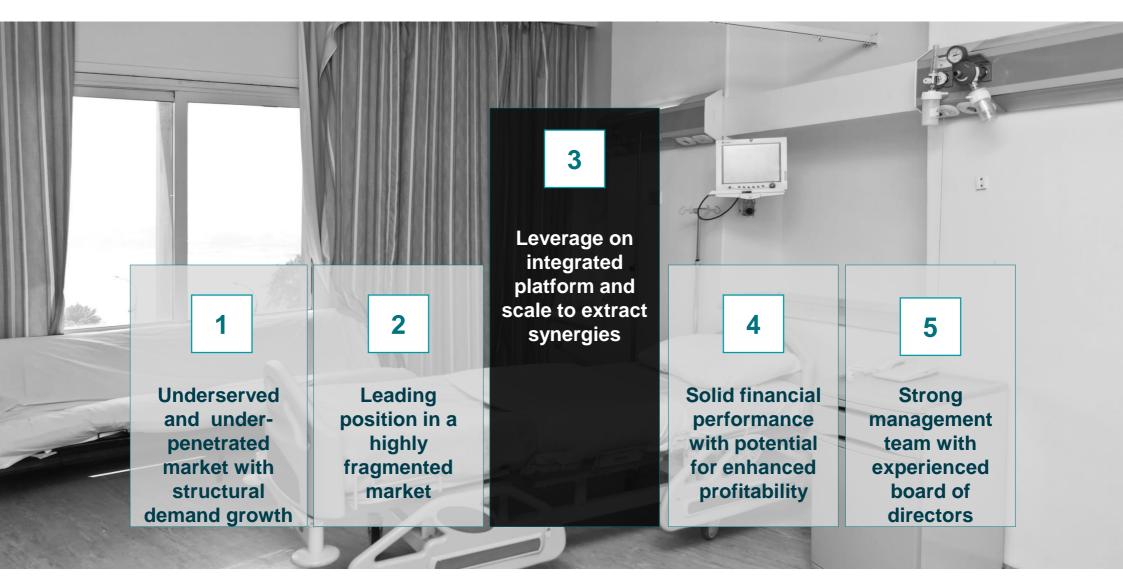




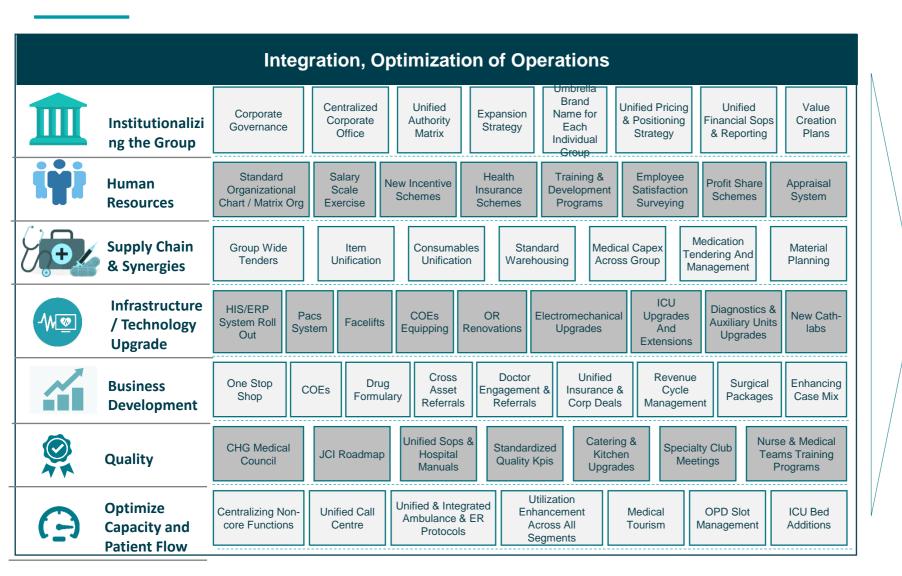
Note (1): No. of beds includes Al Katib hospital which is subject to closing; Note (2): Dar El Fouad and As Salam are owned by one entity, Alameda; Note (3): Andalusia group has 3 hospitals that are all less than 100 beds each, two of which are in Alexandria and 1 in Cairo. Note (2): ELAJ Group targets lower class segments. Note (3): The hospital groups shown above represents the hospitals with the highest number of beds



Key Investment Highlights



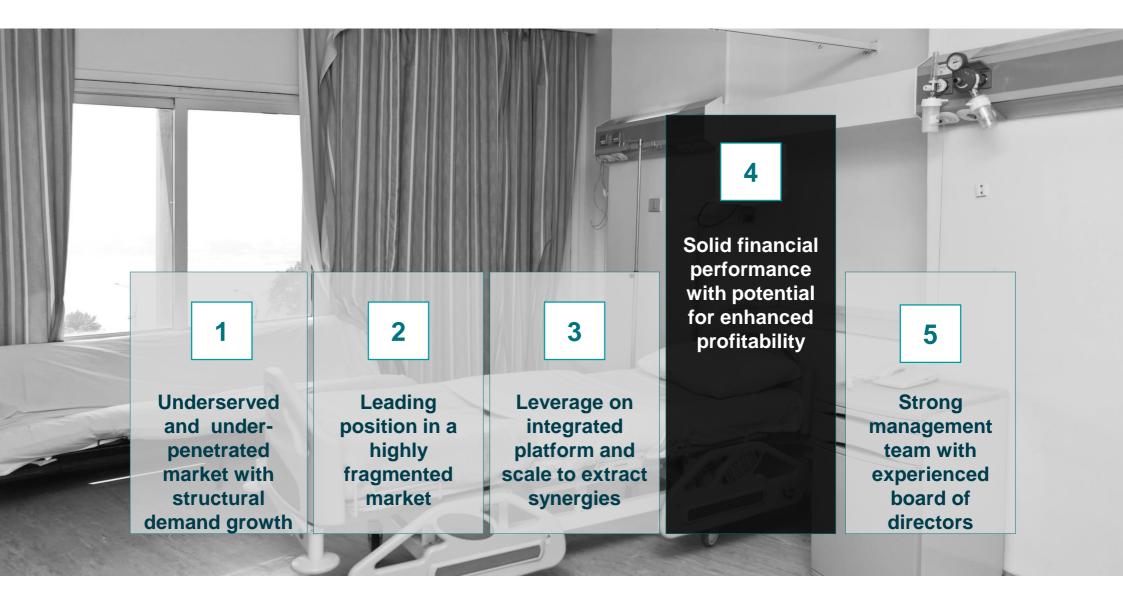
CHG's Integration model



Effect on CHG

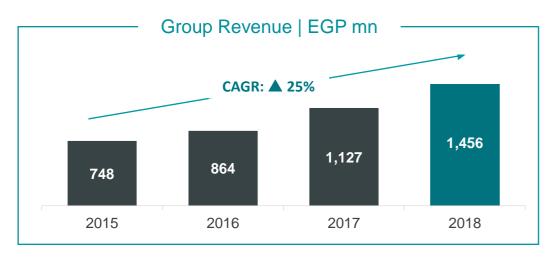
- Optimize operations and management
- Standardize and improve quality
- Enhance margins
- Stronger bargaining power
- Establish
 Partnerships with
 leading companies
- Attract high qualified medical staff
- Establish Centers of Excellence
- Shared cost benefits
- Improve collection / billing

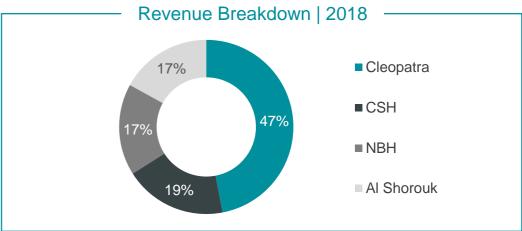
Key Investment Highlights

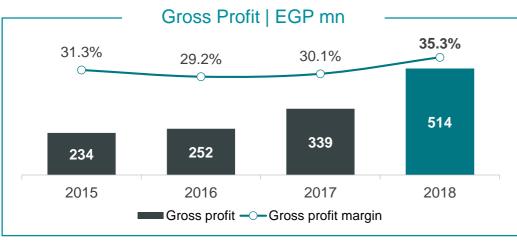


Solid Financial Performance

While Cleopatra hospital remains the main revenue contributor to the group, the rest of the group hospitals progressed with growth in the overall group revenues, gross profit and EBITDA



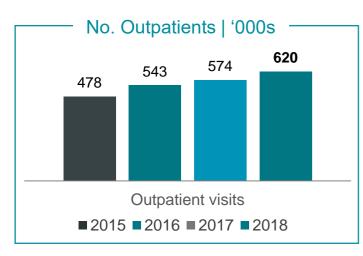


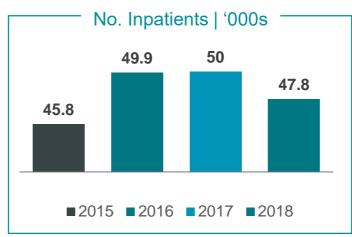


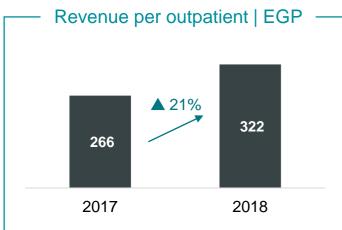


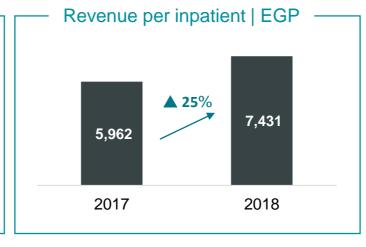
Key Revenue Drivers

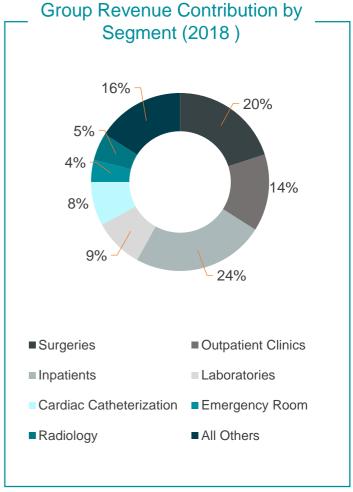
Revenue from inpatient admissions and outpatient visits have demonstrated double-digit growth y-o-y, at 25% and 21% respectively











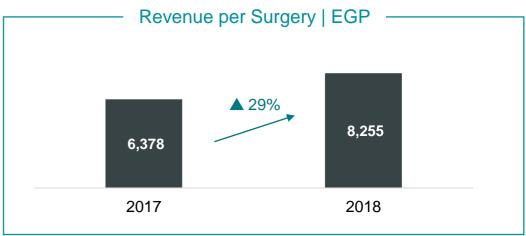
Key Revenue Drivers

Driven by surgeries and ER visits, and increasing revenue per visit of 29% and 25% respectively, revenues from each of the mentioned segments have witnessed a notable growth





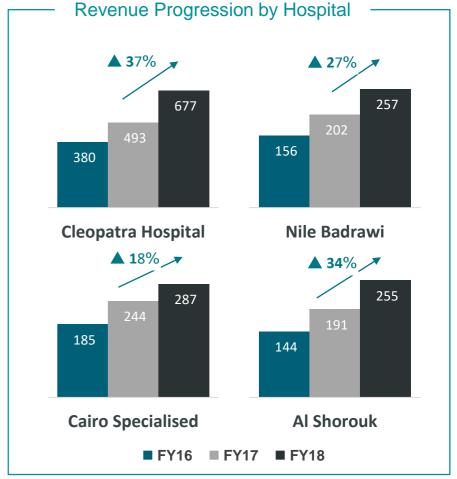




Key Revenue Drivers

Average revenue per bed also demonstrated double-digit growth, which, combined with similar growth in revenue per surgery and ER, outpatient and inpatient visits, has driven exceptional growth in revenues across our portfolio







Key Investment Highlights



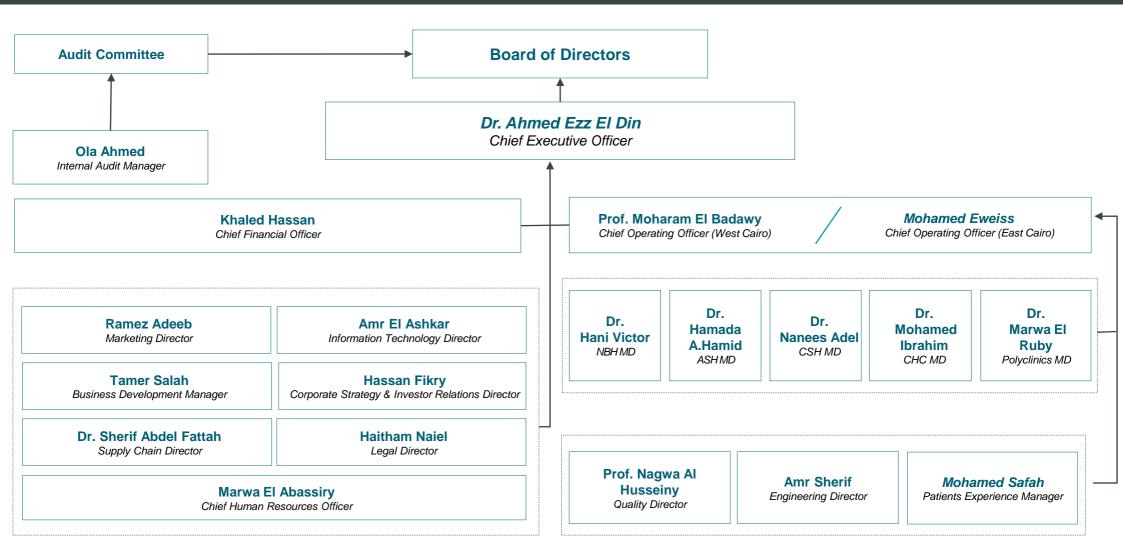
Led by an experienced Management Team with Matrix Organizational Structure

CHG has adopted a matrix organizational structure optimizing its operations and managing the employees effectively. The group has appointed the following directors:

2015 2016 2018 2017 **Building the foundation** Polyclinics • CEO Supply Chain Marketing Legal • CFO • IT Internal Audit Patient Experience HR Officer Hospital MDs Commercial Operating Officers Corporate Strategy Quality Engineering Project Management Investor Relations

Led by an experienced Management Team with Matrix Organizational Structure

Strong matrix organizational structure is being implemented at CHG to smooth and improve operations efficiency



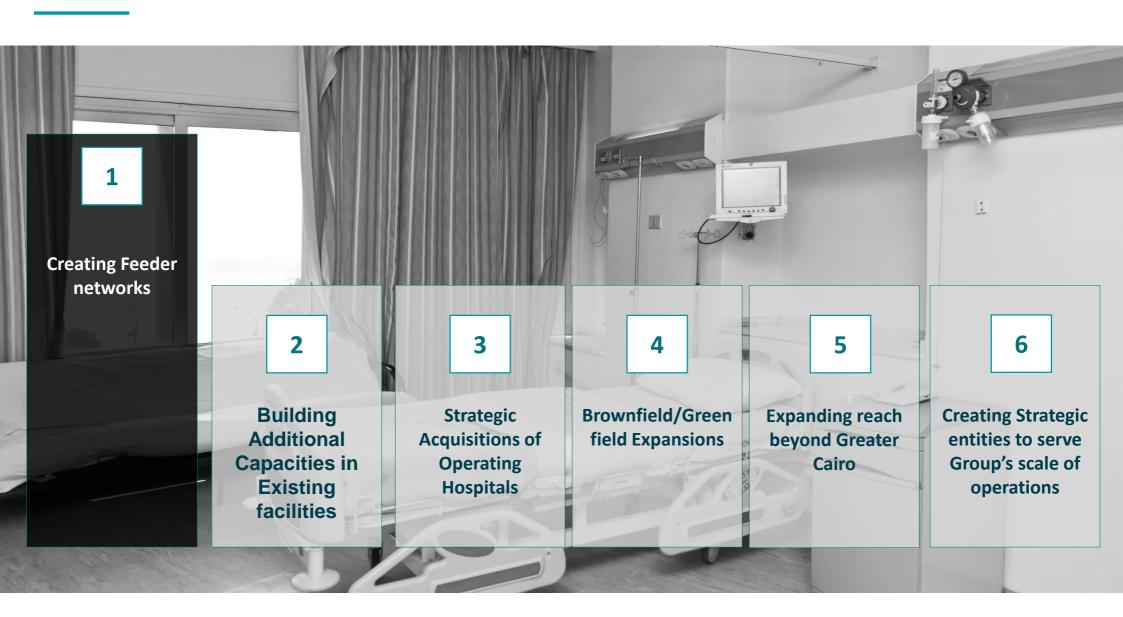
The Expansion Strategy



Expansion Strategy

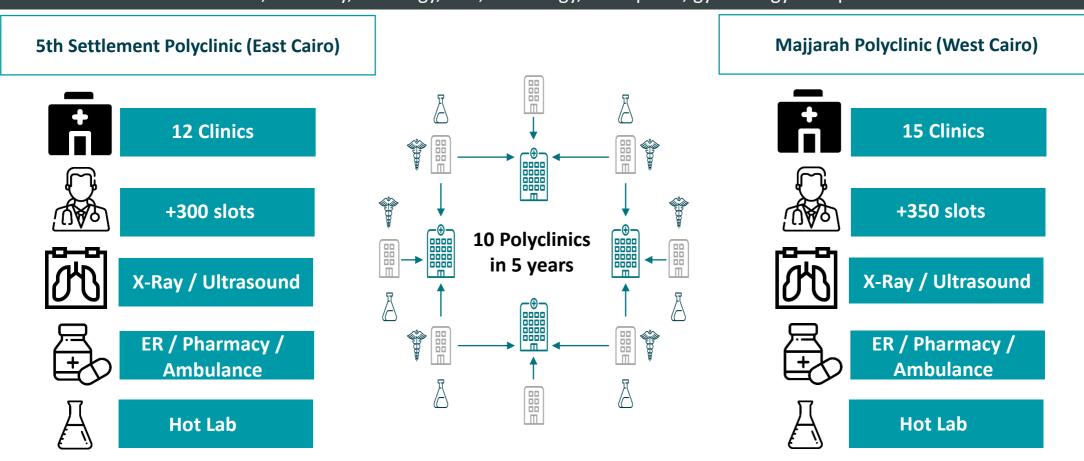


Expansion Strategy



Feeder network started by the first 2 polyclinics to present in East and West Cairo

Polyclinics act as feeder networks for patient referral for the group hospitals. Specialized across different specialties including internal medicine, dentistry, radiology, ENT, cardiology, orthopedic, gynecology and procedures room



Feeder networks expansion in 2019 compose of two polyclinics (East and West Cairo). East Cairo Polyclinic is operational as of February 2019 while West Cairo Polyclinic is expected to start operating before H2 2019

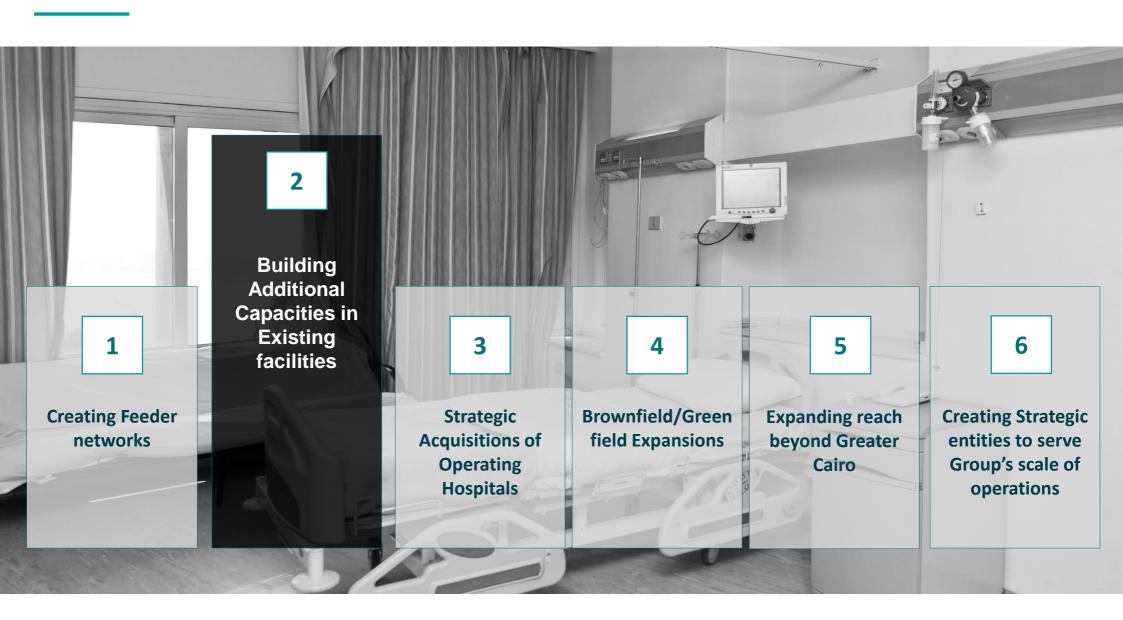
Feeder network started by the first 2 polyclinics to present in East and West Cairo





5th settlement (East Cairo) Polyclinic operational by February 2019

Expansion Strategy



New extension for Al- Shorouk hospital

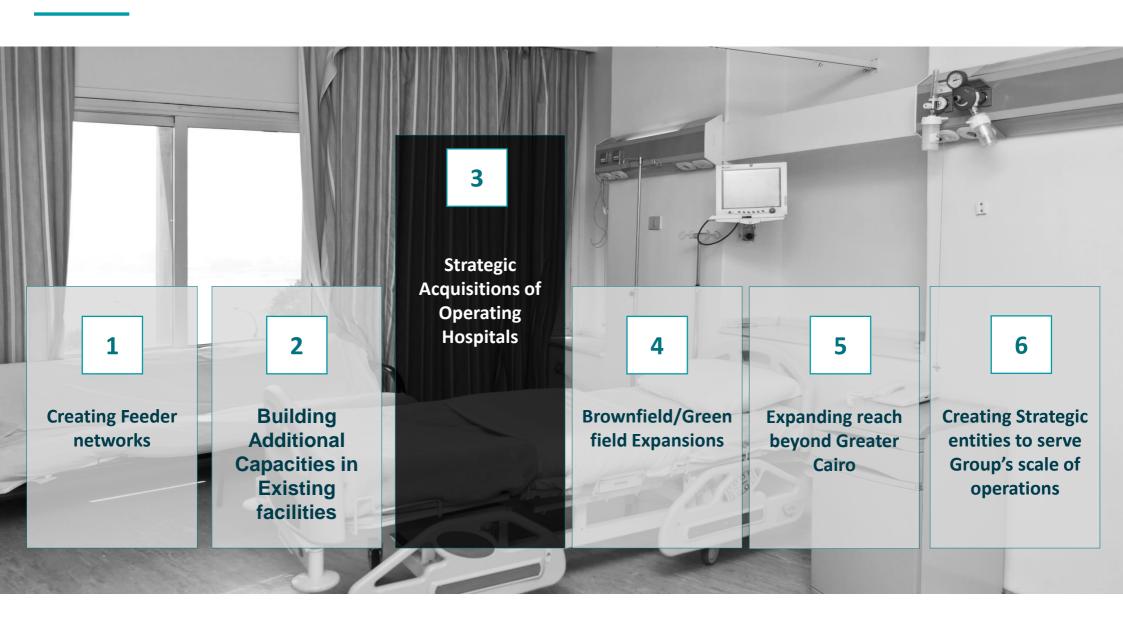
Al Shorouk hospital expansion

- In Q2 2018, the group signed Vital Konzept, a leading Engineering & Consultancy Firm to start the process of Drawings for the extension in preparation for releasing the project for tendering with expected timeline of completion 18 months.
- The renovation and capacity increase is expected to :
 - Add 40 beds to the hospital capacity
 - Total renovation of existing facility
 - Facelift development for the facility





Expansion Strategy



Strategic Acquisitions of Operating Hospitals

Al Katib Hospital (Dokki, West Cairo) (1)





89 Hospital Beds

Kidney Specialist offering a complementary service

- The hospital is also undergoing an additional expansion in order to reach 108 beds, as is expected to contribute around EGP 35mn of EBITDA to CHG over the coming period
- <u>Status:</u> OGM Approved Real-estate acquisition, Real-Estate fully acquired as of December 2018 pending completion of business transfer agreement with current operators.







Strategic Acquisitions of Operating Hospitals

Queens Hospital (Heliopolis, East Cairo)

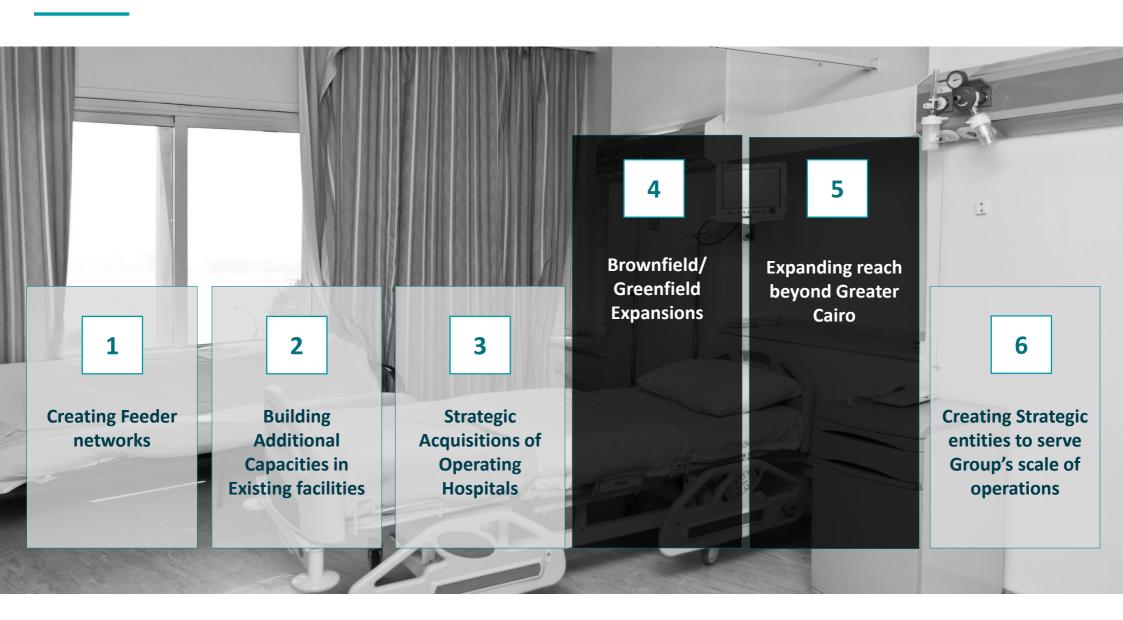
- Given OGM approval, CHG has finalized and started operating Queens hospital as of March 2019
- 50 Hospital Beds in Heliopolis (Segment A area)
- Hospital current focus is on gynecology and pediatrics specialties.
- CHG plans to expand its services to include other general services and a Cardiology COE
- Expected to contribute around EGP 7-10mn⁽¹⁾ of EBITDA to CHG over the coming period
- Cleopatra staff has started handover of operations and implementing business plan for 2019





Note (1): based on management accounts, and is to subject to diligence and audit, and involve a number of risks, uncertainties and assumptions that could cause actual results and performance to differ materially

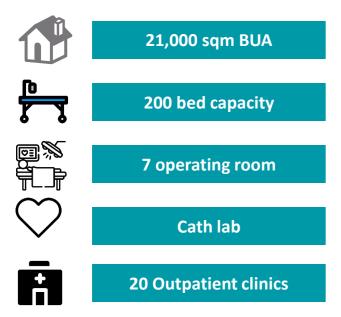
Expansion Strategy



CHG is working on expansions in brownfield hospitals and outside of Cairo

Brownfield / Greenfield expansion

- The group is currently assessing and shortlisting potential
 Brownfield acquisitions in areas where the group does not have
 presence or in areas that are underserved.
- Potential hospital is named "New Cairo brownfield hospital " and is expected to operate at Cleopatra segment with the following capacities:



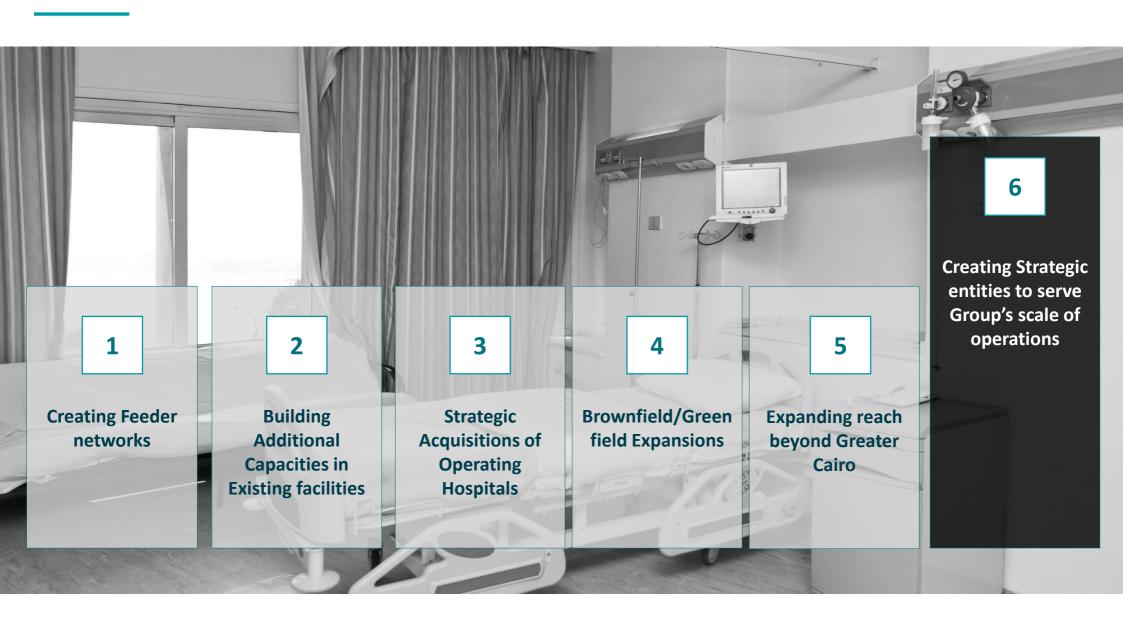
Expanding reach beyond greater Cairo

- In Bani Suef governorate (Upper Egypt) an underserved governorate with one of the lowest healthcare service quality provided in Egypt
- CHG entered into a JV with Taaleem (Al Nahda Universities)
 to complete and finish a 200 bed hospital in Upper Egypt
- Footprint expansion to Upper Egypt and tapping into a different segment of patients through a low cost model teaching hospital

Status:

- Hospital Facility Leased
- Capex Budget Finalized
- Business Plan Completed

Expansion Strategy



Strategic initiatives and entities created by CHG to enhance efficiencies in operation

As part of the group's strategy to leverage synergies and expand its service offerings, CHG is now in the process of creating business operation entities:



Cleopatra entity for importing consumables

Aims to serve groups scale
of consumables and medical
devices demand and create
further efficiencies in group
purchasing



Pharmaceutical management entity

Aims to serve groups

pharmacies and

pharmaceutical needs either

at Polyclinics or at across

different hospitals



Cleopatra Academy for Training

The academy starts by
supporting the National
Health Insurance program
by providing trainings for the
public sector



CHG is lead by a Diversified and Experienced Board of Directors

Healthcare Experts



Dr. Mohamed Awad
Tag El Din
Former Minister of
Health

Dr. Tarek Zahed

Non-Executive

Chairman



Dr. Ahmed Ezzeldin
Executive Member &
Group CEO



Sameh Mohsen Founder / Previous CEO Cleopatra Hospital





Tarek Kabil Former Minister of Trade and Industry



Lobna El Dessouky Adjunct Professor Senior Advisor for EBRD



Ahmed Badreldin Vice Chairman Care Healthcare Representative



Omar Ezz Al Arab Care Healthcare Representative



Audit Nabil Kamhawy, Chairman

Remuneration
Ahmed Badreldin, Chairman

Medical Ethics & Quality
Dr. Mohamed Awad Tag El Din, Chairman



Nabil Kamhawy
Former Head of Ernst
& Young Egypt



Samia El Baroudy
Care Healthcare
Representative



General Omar Kinawy Former Deputy Head of Intelligence

Key Investor Information



Care Health Limited's Key Shareholders



DEG, the German Investment and Development Corporation, is a subsidiary of KFW, aiming at promoting business initiative in developing and emerging market countries as a contribution to sustainable growth and improved living conditions of the local population

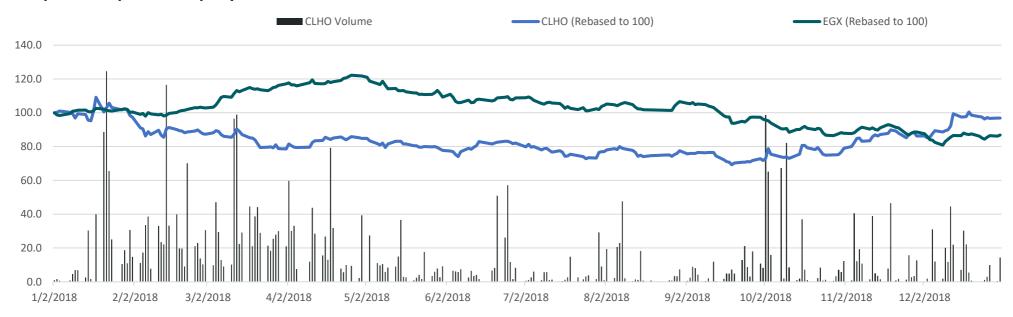


A Development Financial Institution partly owned by Agence Française de Développement (AFD), which promotes private investment in developing countries to reach the Millennium Development Goals



An international financial institution, which uses investment as a tool to build market economies, supporting the development in 30 countries from central Europe to central Asia

Cleopatra Hospitals Company Stock Performance



Source: Mubasher



Consolidated Income Statement

All figures in EGP mn	4Q2018	4Q2017	% change	FY2018	FY2017	% change
Revenues	394.0	309.6	27%	1456.1	1126.8	29%
Cost of sales	(245.5)	(215.7)	14%	(942.5)	(788.2)	20%
Gross profit	148.6	93.9	58%	513.6	338.6	52%
Gross Profit Margin	38%	30%		35%	30%	
General & administrative expenses	(45.7)	(44.4)	3%	(180.4)	(161.4)	12%
Cost of acquisition activities	(0.0)	(3.3)	-99%	(4.6)	(5.3)	-14%
Provisions	(13.5)	(2.1)	-534%	(17.2)	(7.1)	143%
Other income	2.3	0.6	-267%	5.2	5.5	-5%
EBIT	91.6	44.7	105%	316.6	170.3	86%
EBIT Margin	23%	14%		22%	15%	
Interest income	35.2	18.9	86%	129.3	59.4	118%
Interest expense	(7.0)	(19.6)	-64%	(38.0)	(74.4)	-49%
Profit before tax	119.7	44.0	172%	408.0	155.4	163%
PBT Margin	30%	14%		28%	14%	
Income tax	(28.7)	(8.6)	234%	(90.4)	(32.7)	177%
Deferred tax	(0.8)	(1.8)	-56%	(2.4)	(4.4)	-45%
Net profit after tax	90.2	33.6	168%	315.2	118.2	167%
Net Profit Margin	23%	11%		22%	10%	
Distributed as follows:						
Shareholders of the company	84.0	29.7	183%	294.9	105.7	179%
Minority rights	6.2	4.0	57%	20.3	12.6	62%
Profit for the period	90.2	33.6	168%	315.2	118.2	167%

Consolidated Balance Sheet

All figures in EGP mn	31 December 2017	31 December 2018
Non-current assets		
Fixed assets	472.5	560.5
Intangible assets	241.0	241.0
Payment under investment	143.6	143.9
Total non-current assets	857.1	945.4
Current assets		
Inventory	30.1	40.8
Accounts receivables	185.4	302.8
Other receivables and debit balances	22.1	48.5
Due from related parties	5.4	7.1
Cash	1,007.1	953.4
Total current assets	1,250.2	1,352.5
Total assets	2,107.3	2,298.0
Equity		
Share capital	800.0	800.0
Reserves	270.2	274.2
Retained earnings	260.3	529.8
Equity attributable to the parent company	1,330.5	1,604.0
Non-controlling interest	55.7	74.7
Total equity	1,386.2	1,678.7
Non-current liabilities		
Long term debt – non-current portion	276.3	67.9
Long term incentive plan	24.8	45.2
Deferred tax liability	64.4	66.9
Total non-current liabilities	365.6	180.0
Current liabilities		
Provisions	21.6	24.9
Creditors and other credit balances	246.3	317.7
CPLTD	75.6	27.2
Current income tax	12.0	69.4
Total current liabilities	355.5	439.3
Total liabilities	721.0	619.3
Total liabilities & shareholders' equity	2,107.3	2,298.0

Consolidated Cash Flow Statement

All figures in EGP mn	31 December 2017	31 December 2018
Cash flow from operating activities:		
Profit before tax	155.4	408.0
Adjustments for:		
Depreciation	34.6	46.8
Amortization of intangible assets	5.4	
Allowance for impairments of current assets	(21.9)	(4.4)
Provisions	(3.3)	3.3
Capital gain (loss)	(0.7)	(1.0)
Credit/Debit interest	14.1	(91.3)
Changes in current tax liability	(52.3)	(32.9)
Fixed assets write off	3.3	-
Share-based payments financial liabilities	24.8	20.4
Operating profits before changes in working capital	159.2	348.9
Changes in working capital:		
Change in inventory	15.6	(10.5)
Change in trade receivables, debtors and other debit balances	(26.8)	(115.0)
Change in due from related parties	(5.3)	(1.6)
Change in trade payables and other credit balances	47.0	78.0
Net cash flow from operating activities	189.8	299.8
Cash flow from investment activities:		
Proceeds from sale of fixed assets	2.2	1.2
Payments for purchase of fixed assets	(77.9)	(86.6)
PUC purchased	(37.2)	(48.4)
Advanced payments for purchase of fixed assets	(10.6)	(24.6)
Payments for acquisition of a subsidiary, net cash acquired	(0.6)	-
Payments under investment	(143.6)	(0.4)
Credit interest collected	63.0	129.3
Time deposits with maturity more than 3 months	384.2	11.0
Net cash flow from investment activities	179.5	(18.4)
Cash flow from financing activities:		
Dividends paid	(13.9)	(21.7)
Proceeds from borrowings	-	-
Repayment of borrowings	(46.0)	(230.9)
Cash proceed from overdraft	122.5	106.6
Cash paid to overdraft	(102.7)	(132.6)
Interest paid	(77.4)	(45.5)
Net cash flow from financing activities	582.5	(324.1)
Net change in cash & cash equivalents during the period	951.8	(42.7)
Cash & cash equivalents at the beginning of the period	44.4	996.1
Cash & cash equivalents at the end of the period	996.1	953.4

Thank you

INVESTOR RELATIONS CONTACTS

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E-mail: <u>ir@cleopatrahospitals..com</u> investors.cleopatrahospitals.com

SHAREHOLDER INFORMATION

EGX: CLHO.CA Listed: June 2016

Shares Outstanding: 1.6 billion



CLEOPATRA HOSPITALS

GROUP