



Cleopatra Hospitals Group

**Investor Presentation FY 2022** 

# **Disclaimer**



This presentation contains forward-looking statements, including, but not limited to, statements concerning expectations, projections, objectives, targets, goals, strategies, future events, future revenues or performance, capital expenditures, financing needs, plans or intentions relating to acquisitions, competitive strengths and weaknesses, plans or goals relating to financial position and future operations and development. Although Cleopatra Hospitals Group believes that the expectations and opinions reflected in such forward looking statements are reasonable, no assurance can be given that such expectations and opinions will prove to have been correct. By their nature, these forward-looking statements are subject to a number of known and unknown risks, uncertainties and contingencies, and actual results and events could differ materially from those currently being anticipated as reflected in such statements. Important factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements, certain of which are beyond our control, include, among other things: business integration risk; compliance risk; recruitment and retention of skilled medical practitioners risk: clinical risk; concentration of revenue; currency and macroeconomic; information technology and operational risk; regional tensions and political risk; and other key factors that we have indicated could adversely affect our business and financial performance, which are contained elsewhere in this document and in our past and future filings and reports. No part of these results constitutes, or shall be taken to constitute, an invitation or inducement to invest in Cleopatra Hospital Group or any other entity and must not be relied upon in any way in connection with any investment decision. Cleopatra Hospital Group undertakes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise, except to the extent legally required. Nothing in this document should be construed as a profit forecast



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# **Our Mission & Values**

- We put our patients first by providing **high quality healthcare services** with a focus on patient safety and quality of outcomes while enhancing the quality of life of our patients
- We focus on creating **sustainable growth** with positive measurable impact on our stakeholders and on society while **aiding in the transformation and institutionalization** of the Egyptian healthcare sector
- We work with our payor stakeholders in a collaborative partnership model delivering value for service and invocation aiding overall market growth in patient coverage
- We grow by continuously **investing in our infrastructure and in medical technology** while maintaining a partnership approach with all our stakeholders in collaboration with our healthcare regulator the MoHP
- We strive to be the employer and partner of choice in the growing Egyptian healthcare sector to our employees and doctor consultants through investing in training and technology
- We aim to **re-invest our scale synergies** in our stakeholders through investing in quality and patient safety and improving service delivery through technology, innovation, and training



# **A Unique Investment Story**

- Leading integrated healthcare provider in Egypt with track record of acquiring and integrating leading operating hospital assets
- Institutionalizing the healthcare industry in Egypt with a focus on medical quality, value pricing and corporate governance
- Delivering quality healthcare in a safe, reliable and caring environment through investment in people and facilities
- Significant under supply of beds relative to population and strength of payor network vs. other emerging countries
- Strong market volume growth supported by demographic profile and growing insured population
- While pricing is expected to continue growing inline with inflation it remains well below pre-devaluation levels in USD equivalent

- Group-wide tenders in pharmaceuticals and medical consumables that drive scale cost efficiencies and improve margins
- Scale volume benefits from providing payors with a healthcare services network solution
- Scale in attracting best-in-class doctors, consultants, nurses with a focus on quality of outcomes and patient safety



- CHG has been introducing new functions in the Egyptian Healthcare Industry as it works to further institutionalize healthcare management in the country
- Diverse industry experience and multi disciplinary approach to healthcare management

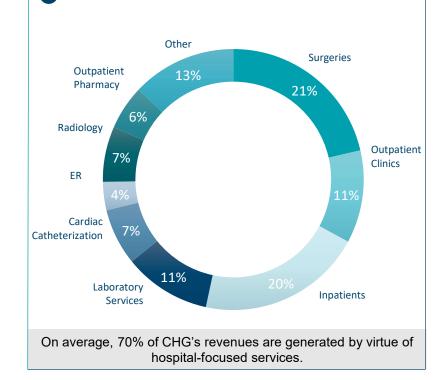






# A Diversified Healthcare Services Group

- Cleopatra Hospitals Group is Egypt's first and largest private hospital group by number of hospital beds and operating hospitals and consists of seven operational hospitals, 1 brownfield hospital, and two polyclinics in addition to a leading IVF Centre all in Cairo. The Group's network includes:
  - i. Cleopatra Hospital (100.0% ownership)
  - ii. Nile Badrawy Hospital (99.9% ownership)
  - iii. Al Shorouk Hospital (100.0% ownership)
  - iv. Cairo Specialized Hospital (57% ownership)
  - v. Queens Hospital (100.0% ownership)
  - vi. Al Katib Hospital (100.0% ownership)
  - vii. Haven Hospital (18-year Usufruct Agreement)
  - viii. Sky Hospital (27-year Management Agreement)
  - ix. Bedaya IVF Centre (60% ownership)
- Since inception, the Group has revolutionized the Egyptian healthcare industry
  by bringing high quality, integrated healthcare solutions to a growing number of
  patients across a constantly expanding geographical footprint.
- Around 75% of revenue generated from insured & contract patients





**1,000**Consultant physicians attracted from the top two medical universities





## 8 Hospitals

- 782 Beds
- 240 additional beds under construction
- 150 fully equipped
   ICU Beds
- 4 Cath Labs
- Full Comprehensive Specialty Coverage



### 2 Polyclinics

Offering comprehensive outpatient and full array diagnostic services in addition to home visits

# +1 New Polyclinic adjacent to Al Shorouk

adjacent to Al Shorou hospital, housing the hospital's outpatient services



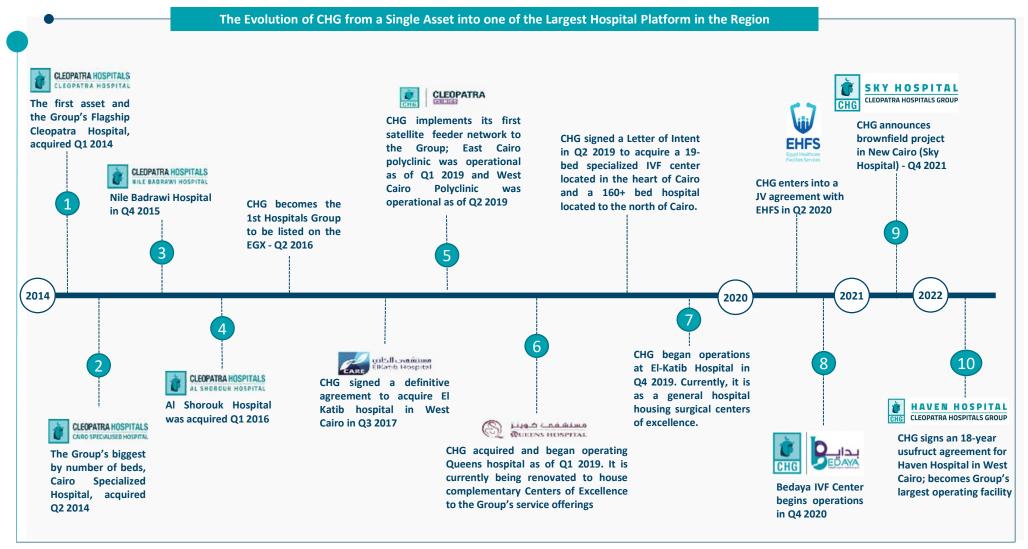
## Bedaya IVF

1 Operating facility with 19 beds – acquired in 402020

Expansion plans of new facility as IVF and Gyna COE



# **CHG's Journey History & Timeline**



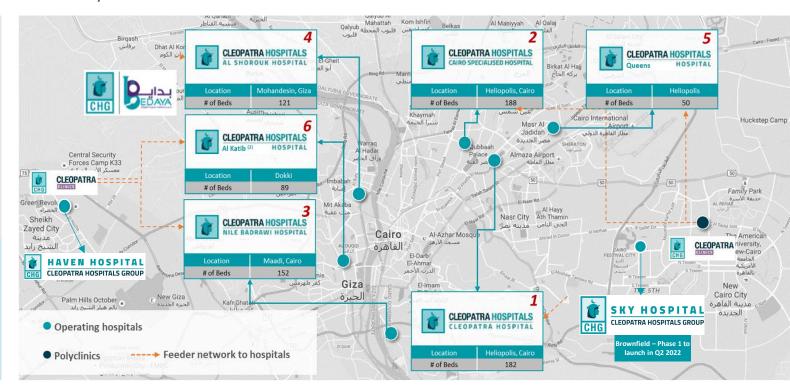


# **Broad Network Coverage in Greater Cairo**

Leveraging a growing footprint, CHG continues to penetrate new segments of the population and provide high quality care to currently underserved areas of Greater Cairo

Cleopatra Hospitals Group, is the largest private hospital group in Egypt by number of beds and operating hospitals with a broad network coverage across Greater Cairo

**Providing high quality** and affordable care to c. 1 mn patients a year



1,093 Thousand 844 Thousand 55 Thousand

**Cases Served** in 2022

**Paid Consultations** 

in 2022

**Inpatients** in 2022

**Surgical Procedures** in 2022

38 Thousand 1,768 Thousand

**Lab & Rad Tests Performed** in 2022

\*Cases served includes number of in-patients, outpatient visits and ER visits; \*\* Diagnostic Tests include Laboratory and Radiology tests conducted





# **Diversified Service Offering and Revenue Stream**

CHG delivered a strong FY 2022 performance, bolstered by core business growth completely offsetting COVID-19-related business from 2021



CHG facilities offer a full roster of medical services with each facility housing multiple Centres of Excellence

### FY2022 Performance

Total revenues growth of 3% FY22 with a solid 19% year-on-year growth increase in non-COVID-19 related services

EGP 1,851 mn

FY2022 Revenues\*\*

The Group's polyclinics, that are strategically located at highly underserved suburban regions of Cairo. generated EGP 88mn in revenue in FY22, an 18% growth compared to the previous year. This performance is attributed to a 23% increase in cases served. Profitability also

3%

**POLYCLINICS** 

witnessed a boost with GP and EBITDA margins surpassing 20% on the back of CHG's horizontally integrated framework.

EGP 88 mn

FY2022 Revenues

18%

### **DIAGNOSTICS**

CHG operates Radiology services throughout its facilities with a CoE at its Cairo Specialised Hospital, linked via PACS system, CHG offers Laboratory services on an in and outpatients' basis, allowing it to stand out from other competitors in the field

Diagnostics volumes (Lab. and Rad.) contracted 7% vear-on-vear in FY22, on the back of lower COVID-19related volumes.

**EGP** 461 mn

FY2022 Revenues

### **OUTPATIENT PHARMACY**

CHG currently operates two pharmacies located in its polyclinics as well as four outpatient pharmacies across its network of hospitals. The Group's strategy focuses on growing volumes through scale and reach of its patient base and accessibility

5%

### FY2022 Performance

20% y-o-y growth in outpatient pharmacy revenue

**EGP 127** mn

FY2022 Revenues

+20% Top-line Growth **V-0-V** 

## **IVF - Fertility Solutions**

Bedaya reported a 33% yearon-vear increase in revenues in FY22. The growth is testament to Bedava's successful integration in the Group's network enabling the venture to make full use of the Group's resources.

Bedava's strong revenues generation also drove improvements in its profitability, with its GP margin rising by 4% and EBITDA margin marking an 6% improvement in FY2022.

## EGP 87 mn\*\*\*\*

FY2022 Revenues (+33% y-o-y)

**GP margin of 43%** 22% EBITDA margin in FY2022

**New Revenue Stream** as of Q4 2022



Haven Hospital, the Group's latest addition, currently operates as a Physical Therapy, Long Term Care and **Rehabilitation Center of Excellence.** CHG aims to complement the hospital's service offering with CoEs that complete the hospital's patients' entire treatment journeys, such as Cardiology, Neurology, and Orthopedic Centers of Excellence. CHG will also enhance the hospital's diagnostic capabilities, in addition to increasing and enhancing the hospital's surgical and

**EBITDA** contribution to consolidation c.5% by FY2025

inpatient capacities.

(10% CAGR: 2018-2022)

+18% Top-line Growth y-o-y (23% CAGR: 2018-2022)

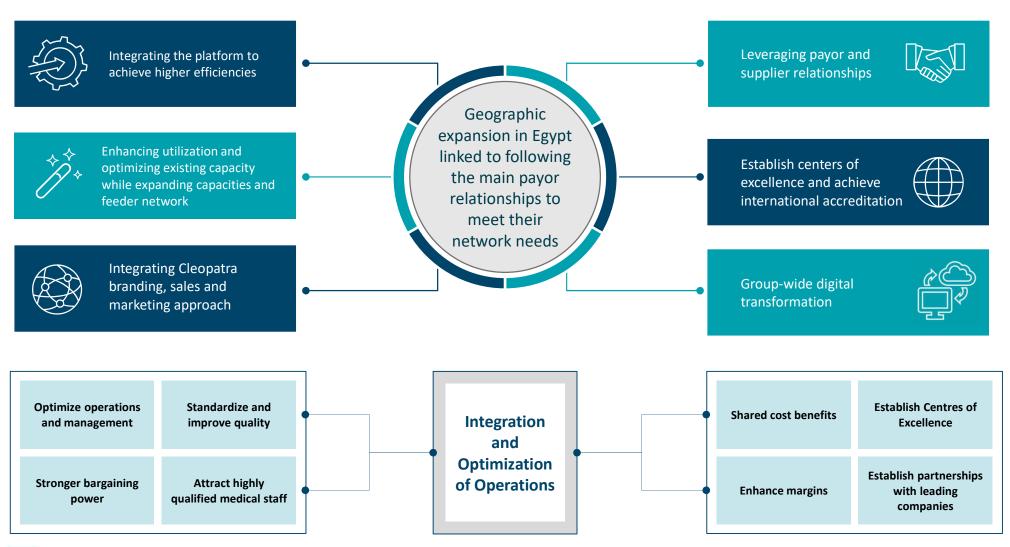


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# **Clearly Defined Core Growth Strategy**

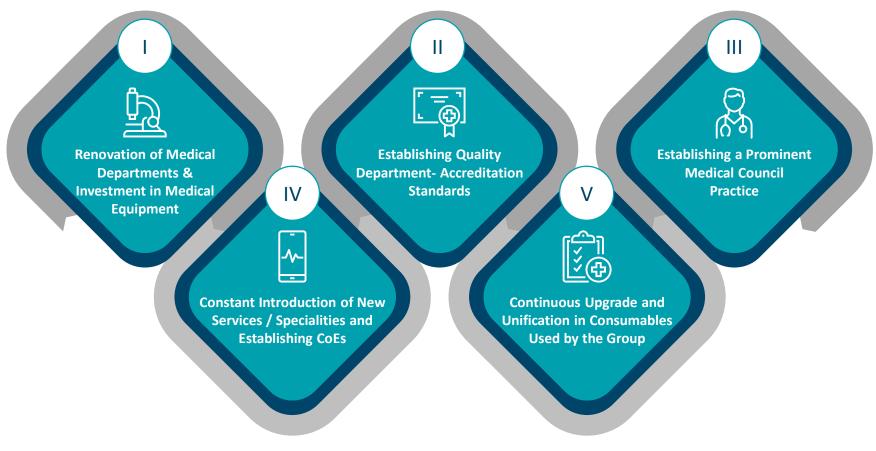






# **Healthcare Provider of Choice**

Creating a one-stop-shop that is seamlessly integrated across all our assets comes as a result of the Group's persistence in keeping our patients at the center of everything we do, while at the same time ensuring to drive value to all CHG's key stakeholders. With that focal point in mind at all times, the Group manages to maintain local sustainable growth with every day of operations.





# **CHG FY2022 Financial Highlights**

CHG achieved record quarterly results in 4Q22 generating revenues of EGP 712mn, 10% growth against 4Q21 despite the loss of Covid related revenue. On a full vear basis. Group revenues reached EGP 2,614mn, 3% growth vs. 2021 despite the high base effect of Covid related services 2021. The Group's organic performance was the main driver of these results, with CHG's adjusted revenue (excluding Covid related income) growing a solid 19% year-on-year, predominantly driven by strong volume growth in the overall number of cases served by the group.

Overall number of cases served by the Group grew by 8% in FY22, supported by volume growth rates of 10%, 11%, and 11% in Outpatients, Inpatients, and Surgical Procedures respectively. On a quarterly basis, these figures saw even more impressive growth rates whereby cases served increased by 11% fueled by 12%, 15%, and 14% in Outpatients, Inpatients, and Surgical procedures when compared to the same period last year.



EGP **2,614** mn

Consolidated revenues in FY2022 +3% y-o-y



个19%

Non-COVID-19 related revenue in growth<sup>2</sup> in FY 2022



EGP **709** mn

Adjusted EBITDA<sup>1</sup> in FY2022 **27% Margin** 



+11%

y-o-y growth in Surgical Procedures Conducted



+11%

y-o-y growth in Inpatients Volume Growth



1,092,790

Cases served<sup>3</sup> in FY2022; 8% growth year on year

<sup>&</sup>lt;sup>2</sup>The breakdown of COVID-19-related revenues between direct and indirect is based on internal calculations carried out by management to better assess the performance of individual services



<sup>1</sup>Adjusted EBITDA: Earnings before Interest, Tax, Depreciation and Amortization adjusted for provisions, impairments, LTIP, acquisitions expenses, pre-operating expenses and excluding contributions from other income.

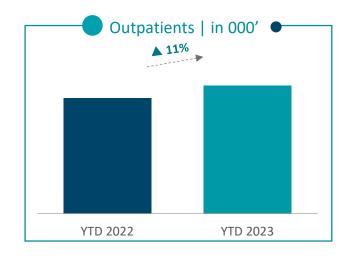
 $<sup>^{\</sup>rm 3}$  Cases served includes number of in-patients, outpatient visits and ER visits.

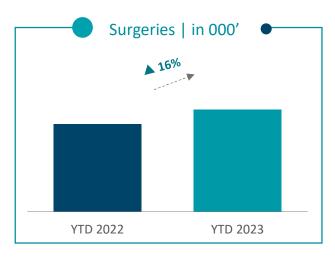
# **FY2023 Trading Update**

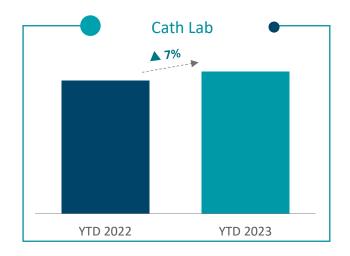
For the first nine weeks of 2023, the Group generated over EGP 620mn in revenues with year-on-year growth of 24% against the same period in 2022.

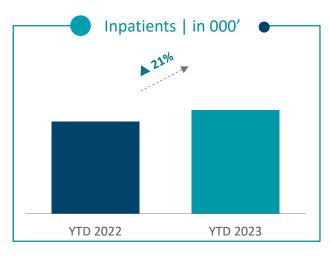
Excluding Covid related revenue, year on year growth exceeded 40% for the first 9 weeks of 2023 driven by CHG's key service segments - Inpatients, Outpatients, and Surgical Procedures. Management aims to continue this growth trajectory as they focus on streamlining key operations, fostering a culture of efficiency, and on extending the reach of services offered to patients across CHG's network.

CHG made strides within their strategic growth pillars in 2022, expanding their business lines and driving future growth as reflected in 2023's performance this far. Building on this success, CHG has been driving growth across all facilities on the back of their integrated network and enhanced digital capabilities to continue to create new opportunities, optimize costs, and elevate patient experience.













# **Financial Performance in FY2022**

In a strategic effort to bolster the Group's core business and position it for growth following the pandemic, CHG achieved its highest ever quarterly revenue of EGP 712mn in Q4 2022, resulting in a total of EGP 2,614mn for FY22. These results represent a 10% increase on a quarterly basis and a 3% increase on a full-year basis.

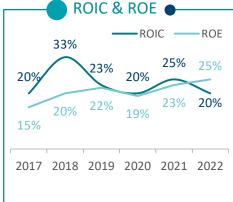
Despite facing the challenge of a materially reduced Covid related services, coupled with an inflationary macro-economic environment, CHG was able to maintain its historical margins. The Group's integrated supply chain and procurement teams delivered exceptional performance, allowing CHG's Medical Supplies to Revenue ratio to improve by 1% in FY22 compared to FY21 during a significant inflationary period. Group wide productivity improvements also resulted in staff costs increasing by only 7% in FY22 against core-business growth of 19% in the same year.











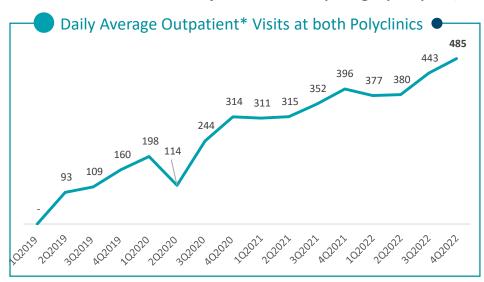
<sup>1</sup> Adjusted EBITDA: Earnings before Interest, Tax, Depreciation and Amortization adjusted for provisions, impairments, LTIP, acquisitions expenses, pre-operating expenses and excluding contributions from other income.

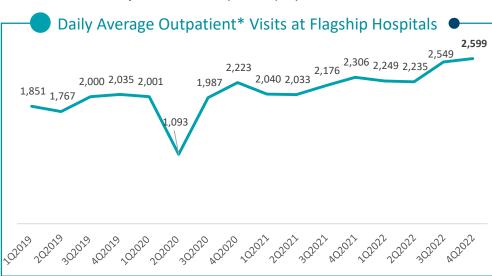


# **Patient Volumes Recovery Journey**

The Group's polyclinics continue to serve a vital role in feeding its hospitals' feeder network by increasing accessibility to quality healthcare services to underserved suburban regions. In FY22, both polyclinics maintained their growth trajectories, recording 18% increase in revenue and contributing 3% to the Group's top line.

Polyclinics play a crucial role in the Group's strategy to ramp up its centres of excellence within each hospital. They are expected to facilitate faster ramp-up of Sky and Haven hospitals due to their established presence in close proximity to both hospitals. Management is exploring new polyclinic models that can be located adjacent to the Group's flagship hospitals, similar to Al Sherouk Hospital's latest outpatient polyclinic model.







+14% in 2022 vs. 2021

Growth in average daily outpatients' visits across all facilities



+11% in 2022 vs. 2021

Growth in Inpatient Volumes across all facilities



11% in 2022 vs. 2021

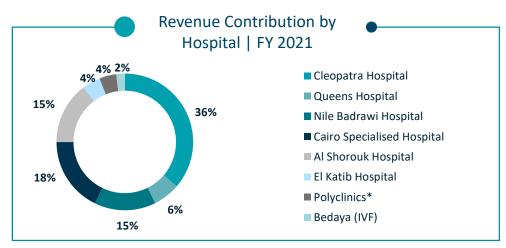
Growth in Surgical Procedures across all facilities

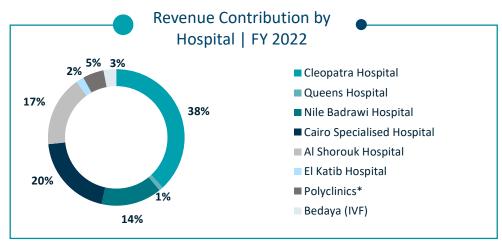
\*Outpatients included are only paid visits and excludes follow-ups

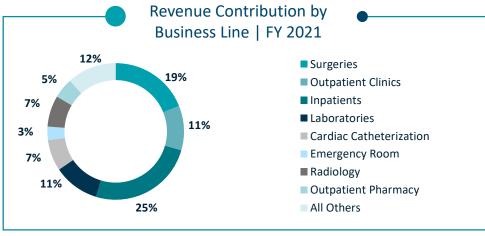


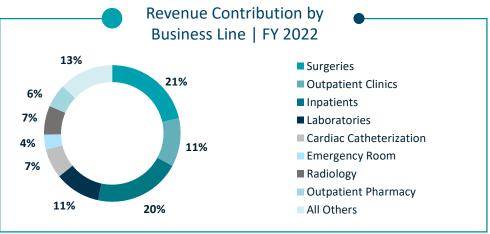
# **Group Revenue Contribution in FY2022**

Cleopatra (CHC), Cairo Specialized (CSH), and Al Shorouk Hospitals (ASH) all witnessed consistent y-o-y growth in the 2022 supported by expanding volumes and increasingly optimized case mix. NBH managed to close the gap in comparison to its performance in 2021 by recording growth throughout 2H22 that completely offset its decline in 1H21. CHG's management plans to continue to place strong emphasis on growing its organic business on the back of its proactive and multi-pronged commercial strategy that help drive its Centers of Excellence (COEs) and conventional offerings across its facilities.









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\*Polyclinics revenues include revenues from the Group's East and West Cairo Polyclinics as well as CHG Pharma.

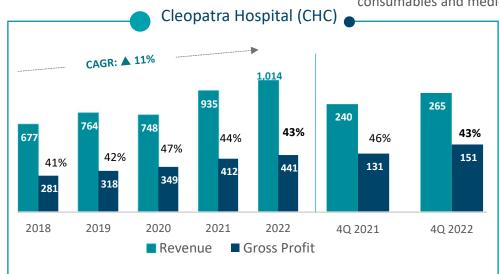


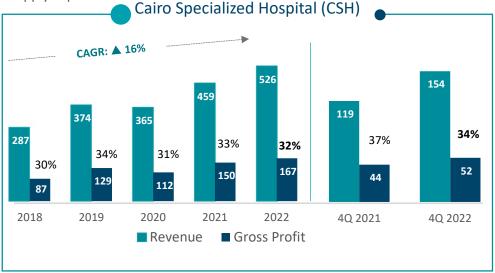
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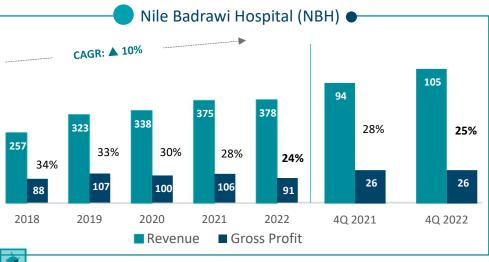
# **Financial Performance of Flagship Hospitals**

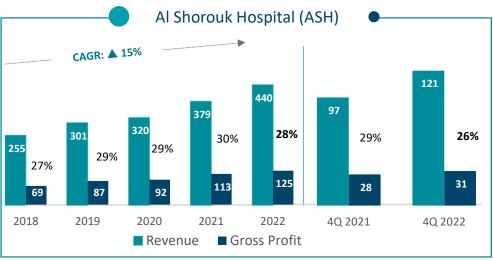
The Group's integration model framework allowed CHG to mitigate the negative effects of EGP devaluations in 2022, resulting in limited impact. CHG's supply chain team proactively built strategic stocks of key supplies at favorable prices starting in 4Q21, to shield the Group's margins from anticipated shocks.

Management also implemented cost containment measures on both a Group level and within individual facilities, leading to full control over all costs including non-medical costs. This collective effort enabled CHG to maintain its profitability in the face of inflationary pressures, with stocks from 2022 optimizing 2023 consumables and medical supply expenses.









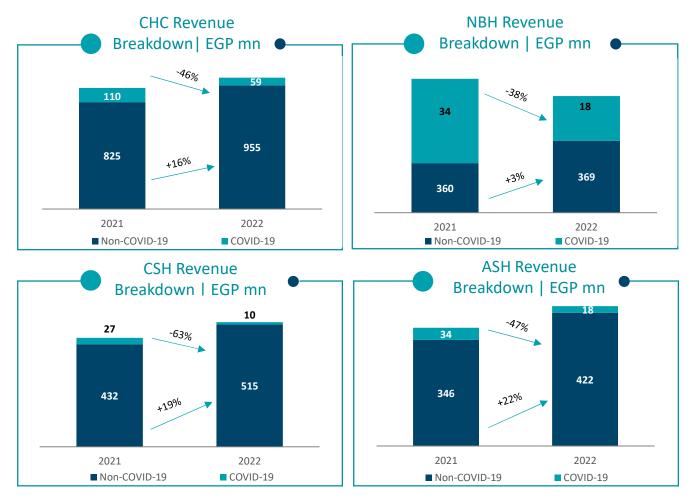
CHG

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# **Direct vs. Indirect COVID Contribution**

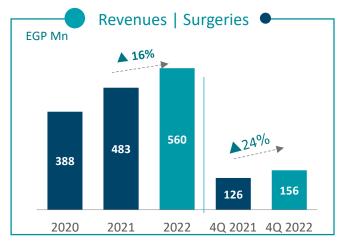
Indirect COVID revenues include both, revenues generated by suspected COVID-19 patients at its regular facilities, as well as tests performed as part of the extraordinary protocols introduced during the pandemic (for example, chest CTs for all surgical patients). Meanwhile, direct COVID-19 revenues include revenues generated by the Group's COVID-19 facilities, which in 2021 were Queens and El Katib Hospitals and in 2022 only included Queens Hospital that was shut down during April for upgrading and accordingly offered minimal contribution.

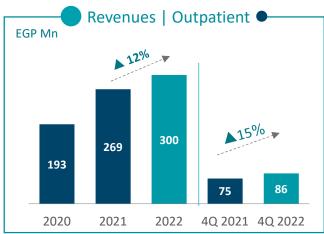


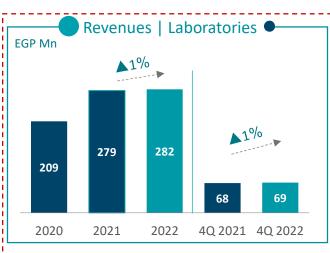


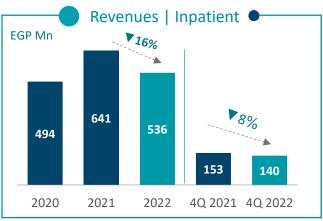
# **Key Revenue Drivers (i)**

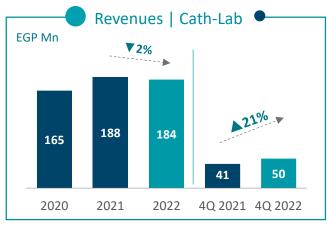
The Group's strength in its core business allowed for a swift transition from the pandemic, driven by number of cases served which includes outpatients, inpatients, and emergency patients, CHG reflected record quarterly number of cases served of 306k in 4Q22 and an annual record high of 1,092k cases in FY22, demonstrating 11% and 8% y-o-y growth, respectively. These results reaffirm the strength of CHG's organic healthcare services, underscoring the Group's progress towards exceeding pre-pandemic patient volume trends and at steeper trajectories.

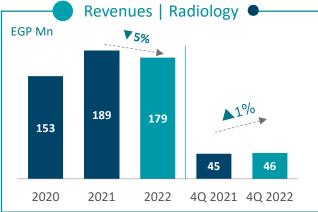










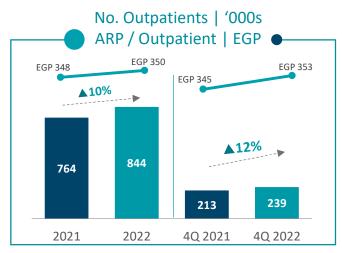


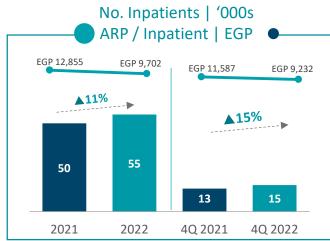
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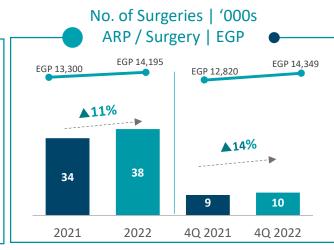


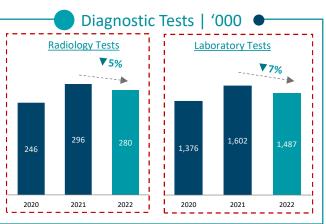
# **Key Revenue Drivers (ii)**

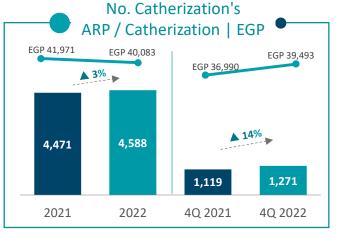
CHG's strength in its core business, which is driven by its cases served\*, was instrumental in their swift rebound post-pandemic. Their focus on providing quality healthcare services has enabled the Group to establish a reputation for excellence that their patients trust. This trust translates to increased patient traffic and loyalty, which has helped to quickly regain momentum in the post-pandemic era. CHG's investments in technology, infrastructure, and talent have enabled them to provide innovative solutions and patient experiences that ultimately ramp up the Group's Centers of Excellences.

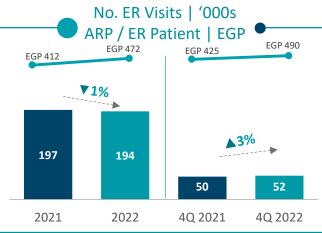








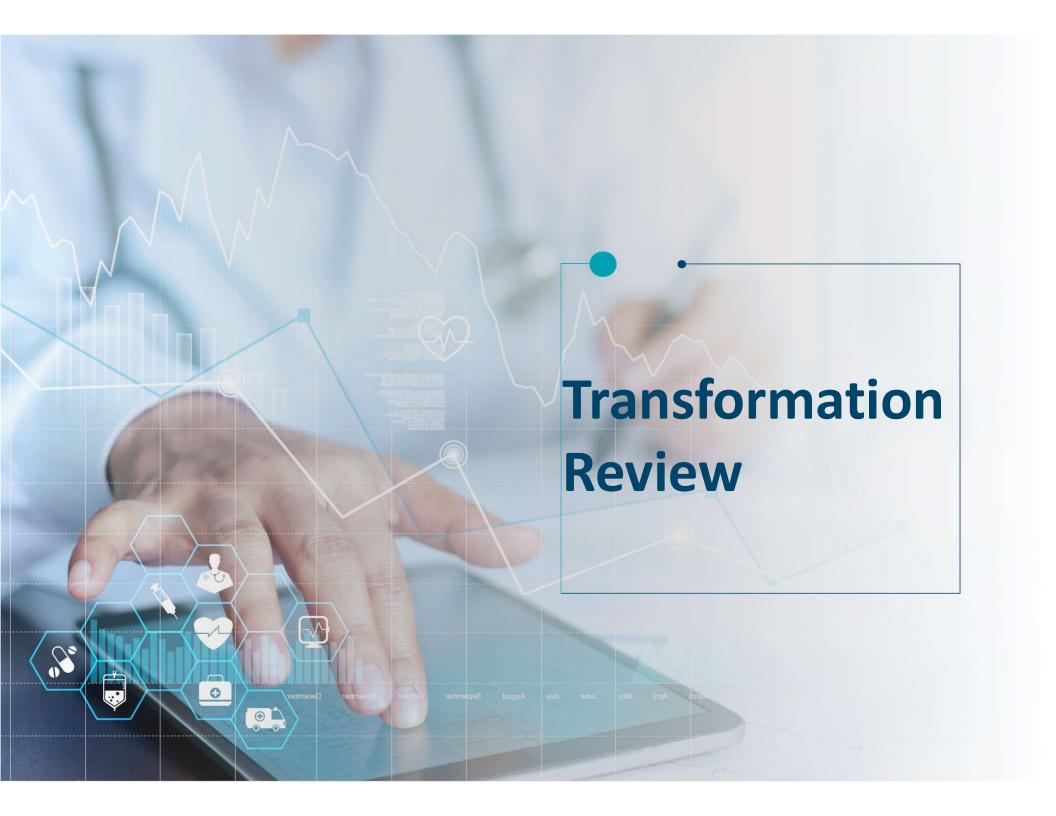






Note\*: Cases served includes number of in-patients, outpatient visits and ER visits.

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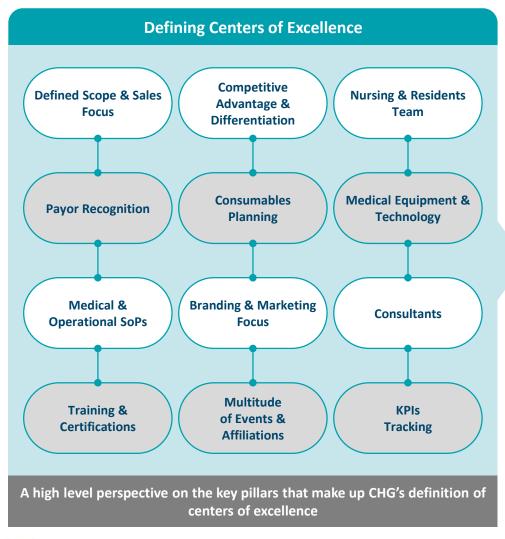


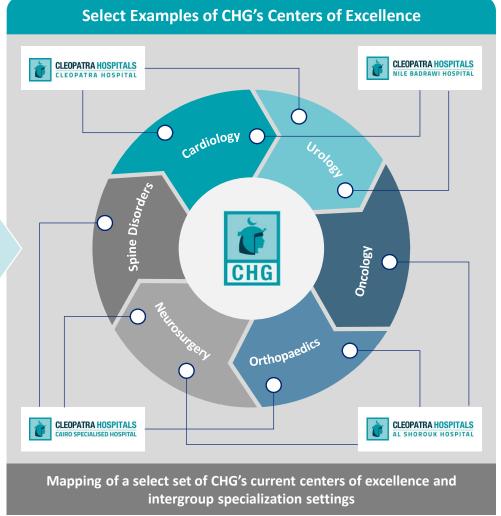
# **Overview of CHG's Transformation Agenda**

•		Short – Medium	•	
	2021	2022	2023	2024
Sky Hospital – Brownfield Project	Management agreement terms and conditions were signed and announced		Completion of hospital's remaining works  Outpatient Clinics by year-end 2023	Hospital's first year of operations (25 years management contract) with the inauguration of the hospital's other service offerings by year end 2024
Haven Hospital – Latest Group Addition		CHG assumed hospital operations as of November 1st. Facility to continue operating as a Physical Therapy, Long Term Care and Rehabilitation CoE	As CHG expands hospital's service offering, Haven continues to ramp up to become net income accretive on Group level by year-end	Haven becomes a fully-loaded world- class flagship general hospital, with 360-degree approach of patient care around its service offerings
Al Katib Hospital – Transformation to General Hospital	Hospital operated as a dedicated COVID-19 treatment facility	Hospital suspended COVID operations, & now operating under a multi-COE disciplinary model	Hospital's volumes ramp up; strategy to continue progressing under Al Sherouk Hospital's leadership team	Growth of cross-asset referrals that boost its capacity utilization levels as well as fine tune the hospital's case mix improving its profitability levels
Hospital Renovations and Capacity Optimizations	Completed major CAPEX with regards to hospital renovations	O	Hospital renovations remaining works to resume at NBH, CHC, CSH, and ASH	Setup polyclinics adjacent to flagship hospitals, similar to ASH outpatient polyclinic model but in East Cairo in favor of CHC and CSH
CHG's Network Expansion and Accessibility	Prepare the Group to be registered under GAHAR, allowing for local and global recognition and authentication of the Group's assets, facilities, and quality operations	<ul> <li>Successfully registered hospitals as GAHAR compliant</li> <li>Established a consistent and dependable patient referral network from Suez to Cairo governorates, first of its kind to capture patients out of Cairo</li> </ul>	<ul> <li>Setup an Int'l Business Unit within CHG's commercial team aiming to attract Medical Tourism.</li> <li>CHG signed an agreement with Response Plus for Medical Services L.L.C. to refer global patients to CHG facilities in Egypt</li> </ul>	



# The Group's Centers of Excellence





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# **Centers of Excellence Development Throughout 2022**



















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# **Latest Medical Additions to CHG's Centers of Excellence**

**CMR Robotic** 

versius"



Varian Vital Beam



MRIs - Cleo & ASH



**Electrophysiology 3D Mapping** 



Non-Invasive Spine Surgery

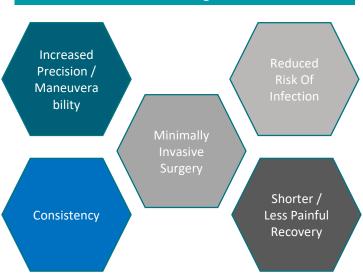




# **Robotic Surgeries CoE**



### **Advantages**



### CMR Versius





### Vision

On June 8, CHG became the first private healthcare provider in Egypt to introduce a robotic surgery unit within their network. Robotic surgeries are a major step forward in the performance of advanced and complicated surgeries and will further advance the development of the Egyptian healthcare sector.

## **Project Specifics**

- Since RoboSurge's inception, the robotic unit conducted over 35
  procedures to date, with projections to at least double that figure by
  year-end.
- The technology came in aid of General, Urology, Obstetrics, and Gynecology cases that required complicated or advanced procedures to be conducted with minimal invasions and slim margins of error, in addition to extreme precision and recovery periods in tumors removal.

### Media & Marketing









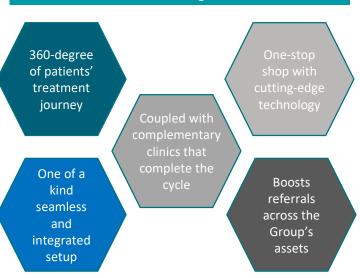


# **Oncology Center of Excellence**





### **Advantages**



## Advancing Oncology Therapeutic Capabilities



### Vision

Management successfully concluded an agreement with one of Egypt's leading Oncology practices, setting up a one of its kind Oncology Center of Excellence across the Group's hospitals. The agreement entails setting up fully loaded oncology treatment centers at Cleopatra, Cairo Specialized, and Nile Badrawi hospitals.

### **Project Specifics**

- Management initiated the project's rollout at Cleopatra Hospital and began designating the necessary space and infrastructure at Cairo Specialized and Nile Badrawi Hospitals being phases 2 and 3 of the project.
- Setup includes 3 types of clinics that encompass an Oncology patient's detection and treatment journey, being Diagnostic Clinics, Therapeutic Clinics, and Complementary Clinics.

### Media & Marketing





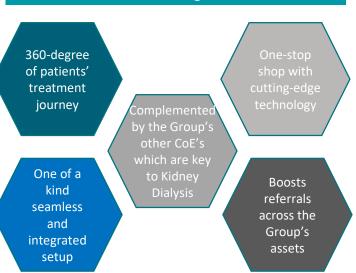


# **Nephrology Center of Excellence**





### **Advantages**



### Vision

CHG's management successfully finalized an agreement with one of the nation's top Nephrology practices. By virtue of this agreement, Cleopatra Hospitals Group will now expand its service offering with regards to Kidney treatments, rolling out dialysis services across the Group's hospitals as well as re-introduce Renal Transplantation.

### **Project Specifics**

• CHG will develop several Nephrology COEs across all cleopatra hospitals. This will include a full suite of hemodialysis services, OPD services, biological Infusion services and pediatric renal transplantations. In line with the group's one-stop shop model, the services offered at the Nephrology COEs will cover the full patient journey from patient awareness/diagnosis to treatment and aftercare.

## **Entire Journey Service Offering**



# Integrated Service Offering Across CHG

### **Cleopatra Hospital**



Hemodialysis Unit Transplant Clinic

### Nile Badrawi Hospital



Hemodialysis Unit Transplantation Unit Transplant Clinic

# Cairo Specialised Hospital



Hemodialysis Unit Transplantation Unit Transplant Clinic

### **Al Shorouk Hospital**



Hemodialysis Unit Transplantation Unit Transplant Clinic



# **Market & Competition Analysis**

# **Investment & Strategy**

Expand geographical presence in new underserved areas and cities (New Cairo , October) through Hospitals, focused CoEs, or polyclinics

Patient Focused Marketing and product development with emphasis on patient experience, high service levels, and patient centric operations

Volume driven strategy aiming to attract both patients and consultants towards the untapped regions

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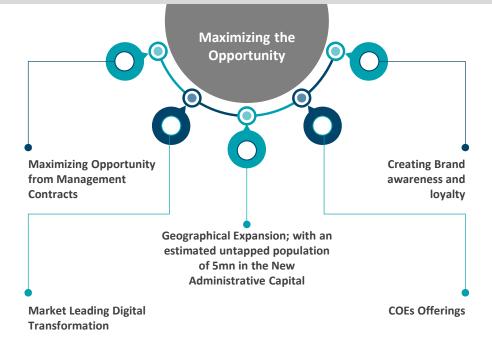


### **Current State**

Fast growing residential areas and corporate presence in New Cairo versus shortage of quality healthcare services availability

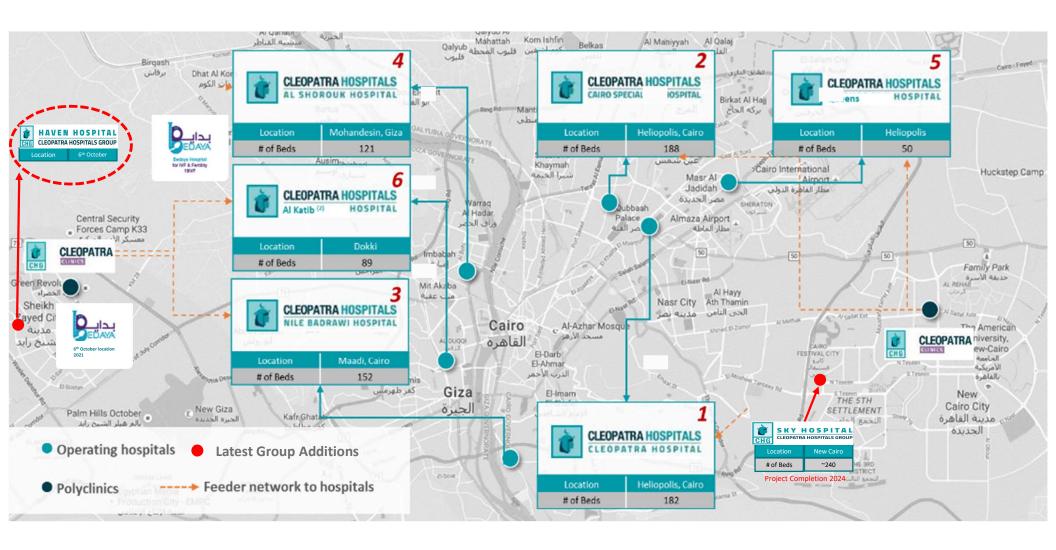
### **Desired State**

Expanding the Group's footprint in Cairo through establishing new brownfield projects in the underserved areas providing access to high quality healthcare services.





# **Expanding CHG's Geographic Footprint**





# **Haven Hospital**

# **Facility Overview**



### **Legal Arrangement**

- 18-year usufruct agreement with Haven Hospital's owners with an option for renewal at the end of the period.
- an upfront payment along with annual rental payments as the contract matures.

### **Current Service Offering**

- The largest operating facility in the Group today, standing at c.30,000 sqm
- Currently operating as a world-class Physical Therapy, Long Term Care and Rehabilitation Center of Excellence

### Capex

- Estimated at EGP 300mn, investments will be geared towards raising the hospital's capabilities further
- Expand hospital service offering to position as a flagship hospital CHG's hospital roaster

# **Development Strategy**

	Short term	Medium to Long term
Physiotherapy & Rehabilitation	Continue and enhance services from within existing segments & introduce referrals from Group hospitals and doctors and polyclinics	Establish Partnerships and COE complimentary framework
Operating Rooms & Inpatient services	Inaugurate Orthopedic , Neurology and other general surgeries service offerings in completion of current services	Expand surgical offerings complementing ER and OPD through the Group's referral network
Centers of Excellence	Focus on Orthopedic and Neurology	Introduce Cardiology CoE via cathlabs inaugurations
Outpatient Clinics & ER	Roll out the hospital's first phase of outpatient clinics in conjunction to Majarrah's patient base .	Brand and position Haven as a tertiary care hospital after launching ER services
Diagnostics	Enhance Lab performance through medical CAPEX investments	Launch full fledged radiology & lab services



# **Sky Hospital**

## **Facility Overview**



### **Legal Arrangement**

- 27-year Management agreement with Sky Hospital's owners with an option for renewal at the end of the period.
- Revenue share agreement that kicks off along with hospital's operations.

### **Current State**

- CHG assumed the facility in a Core & Shell state in Dec. 2021
- Management on track with facility developments, aiming to soft-launch by 23' and be fully operational by 24'.

### Capex

- Estimated at EGP 1.7bn that are to be invested over 3 years.
- Investments are geared towards establishing the hospital's prime medical capabilities as well as conclude the facility's fit-outs enabling it for operations.

# **Development Strategy**

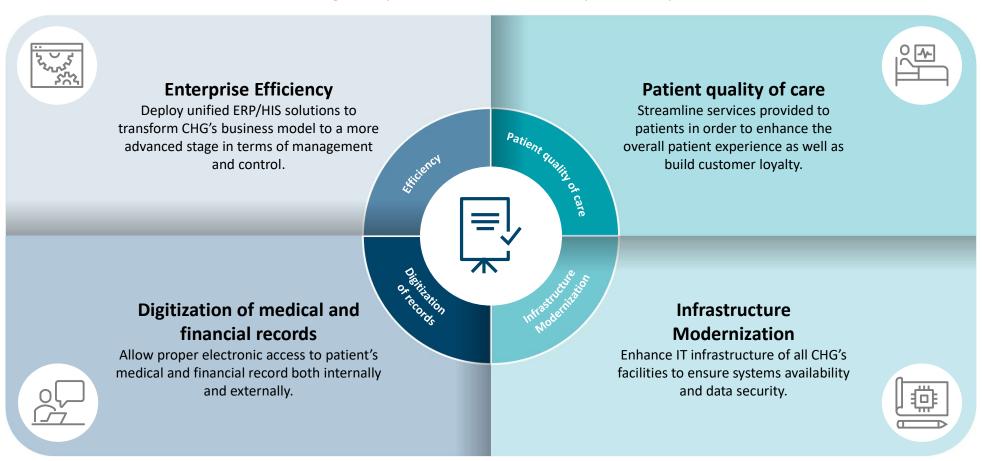
	Short term	Medium to Long term
Project Funding	Project being funded by company internal resources under a capital deployment plan that minimizes interest exposure during the current inflated cost of debt climate	As cost of debt eases, CHG will be begin drawing down on their project finance arrangement with banking partner
Inauguration Plan	CHG aims to soft launch the hospital by year end 2023, leveraging the Group's existing patient base in East Cairo and getting a head start on the hospital's ramp up journey	CHG aims to have the hospital fully operational by year end 2024. Throughout this period, as every Center of Excellence is completed, management aims to launch them on a roll out basis until all Sky's services are available by FY24
Service Offerings	CHG aims to soft launch the hospital by year end 2023, namely Sky's Outpatient Clinics	Housing 240 beds, Sky will host a collective of fully loaded, enveloped Centers of Excellence under one roof, a one-stop-shop medical powerhouse that covers patients' entire treatment cycles
Commercial Plan	Being owned by the Petroleum Sector, who partnered with CHG for the project's duration, Sky will benefit from an expedited short term ramp up phase on the back the petroleum sector's patient flow	As Sky won't avail its services to petroleum patients only and will cater to all patients alike, and considering its presence within this highly underserved region of Cairo, Sky will be CHG's new East Cairo Flagship and will accommodate the highest cases served across the Group



## . .

# **Expanding CHG's Digitalization Agenda**

The Group recognizes digitalisation as a key driver for future growth. Over the last few years, CHG has embarked on a digital transformation strategy, which aims to introduce the latest digital solutions available to enhance all aspects of the Group's day-to-day operations. This allows CHG to remain as Egypt's leading player in the healthcare industry as it continues to benefit from its first mover advantage, a key differentiator for the Group since inception.





# **Digital Transformation Approach**

## **Unified Patient Experience**

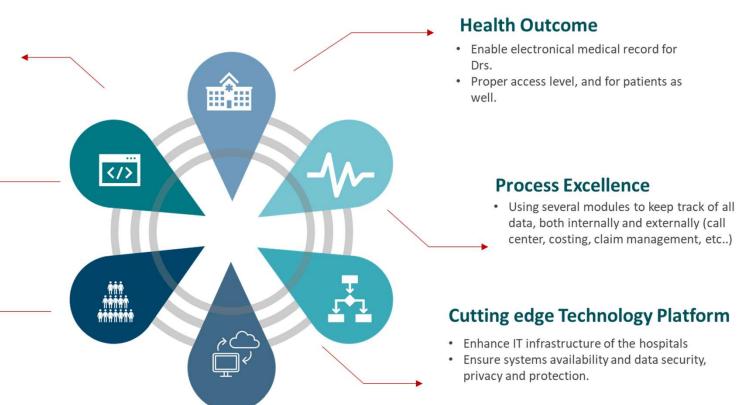
- Establishment of reliable unified seamless technology platform
- Enable the full automation and integration of health stakeholders,
- leverage patient experience and build loyalty.

## **Patient Engagement**

- Enhance the patient experience and increase brand loyalty
- · Streamlining patient engagement.

## **Medical staff Efficiency**

- Improving the efficiency of business process.
- Advanced and regulated stage for strengthening medical staff.





# Leveraging on Clinysis' Successful Roll-Out

# **Patients' Engagement Platforms**



CLEOPATRA HOSPITALS

### Website



Allows patients to book appointments online at all CHG hospitals and clinics.

Provides access to all CHG's news, events and Hospital profiles.

### **Social Media**



Centralized management of all social media accounts of CHG's facilities which is operated by the Group's Marketing Team.

## **CHG Mobile App**



Appointment booking is also available on CHG's mobile app across all of its facilities.

Allows patients to access their medical records and physician directories.

### **CHG Video Call App**



Provides patients with the opportunity to book available time slots with their selected doctor of choice.





# **Governance (I)**

The Group's Board of Directors provides the necessary oversight and combination of expertise to thoroughly oversee the Group's corporate governance framework, a cornerstone of the Group's long-term success and value creation.

### **Board of Directors**

The Group's board of directors includes a total of 13 board members, with four seats allocated to Care Healthcare Limited (CHG's founder controlled by CHG's Chairman Ahmed Badreldin), four seats allocated to MCI Capital (an affiliate of Banque Misr and CI Capital), while the remaining five seats are allocated to the Group CEO, Dr. Ahmed Ezzeldin, and four independent board members with extensive sector experience

## Chairman



Ahmed Badreldin

Chairman

# Executive Board Member



Dr. Ahmed
Ezzeldin
Executive
Member &
Group CEO

# **Independent Board Members**



Dr. Mahmoud El Meteini President of Ain Shams University

**Nabil Kamhawy** 

Young Egypt

Former Head of Ernst &



**Dr. Mohamed Awad Tag El Din**Former Minister of Health



**Tarek Kabil**Former Minister of Trade and Industry

## **Board Committees**

Audit committee – recommends the financial statements to the Board, and matters such as internal and external audits, financial and non-financial risk

Remuneration committee – determines and recommends to the Board matters regarding the framework for senior management remuneration

Clinical quality and safety committee – monitors nonfinancial risks, including clinical performance, health and safety and facilities



# **Governance (II)**

### **OPERATIONS**

### **ABC**

- CHG has a zero-tolerance approach to bribery and corruption with a clear anti-bribery and anti-corruption policy for all stakeholders to abide by
- CHG follows all applicable local laws and more stringent international frameworks to ensure that there are no facilitation or bribery payments made

### **No Referral Fees**

- CHG does not pay any referral fees or kickbacks to physicians and instead has recently developed a Doctor Sales team to revolutionize the sector in Egypt
- The sales team focuses on improving the hospital service to the physician and maintains close communication - improving loyalty and engagement

### **Medical Council**

CHG recently launched a group-wide medical council
with multiple responsibilities – including (1) ensuring
that medical personnel are providing the best medical
care and outcomes for their patients (2) keeping CHG at
the forefront of medical research and technology across
all relevant services

### **Audit Committee**

 The Audit Committee oversees the Group's financial controls with emphasis on: (1) integrity of internal controls and financial reporting; (2) performance of the internal auditors and the function (3) review of audited financials and external auditor performance (4) compliance with legal and regulatory requirements

### **Remuneration Committee**

- The remuneration committee has established a formal and transparent process for fixing and reviewing the remuneration for the senior executives of the Company
- The remuneration committee also reviews KPIs and achievement of the Group's targets

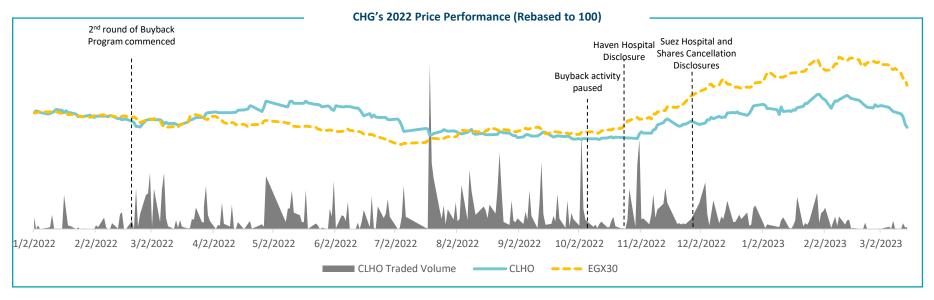
### **Quality & Medical Ethics Committee**

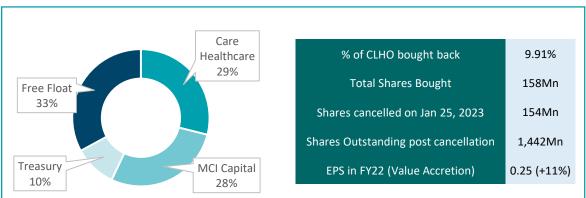
- The Quality and Medical Ethics Committee reviews the quality of care provided to the patient as well as medical KPIs for the Group in line with international standards
- The committee reports to the board compliance with the Group's Quality manuals and realization of medical outcomes

### **BOARD COMMITTEES**



# **CLHO Trading Analysis**







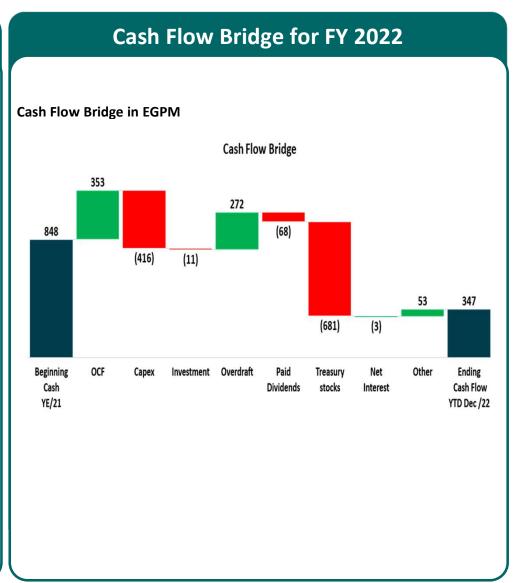




# **Balance Sheet and Leverage**

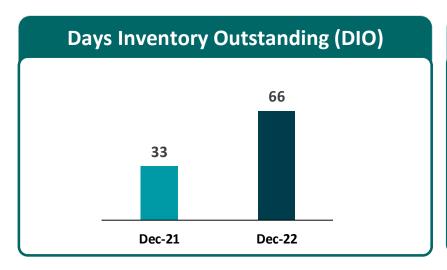
### **Balance Sheet Summary EGPM Balance Sheet Summary** Dec-21 Dec-22 Cash 846 346 51 108 Inventory Debtors & other Debt balance 576 681 **Current Assets** 1,473 1,135 Intangible Assets 426 423 Non-Current Assets 1,534 1,724 Total Assets 3,433 3,283 Overdraft & Short Term Loan 99 283 Creditors & other Credit balance 549 604 887 **Current Liabilities** 649 Non-Current Debt 173 243 Non-Current Liabilities 125 114 **Total Liabilities** 935 1,256 Net Assets 2,498 2,027 **Total Equity** 2,498 2,027

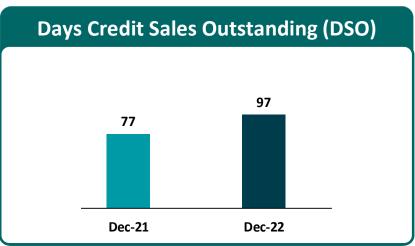
Leverages Ratios	Dec-21	Dec-22
Total Liabilities / Total Assets	0.27 X	0.38 X
Net bank debt / equity	-23%	9%
ROE (post eceptional)	23%	25%

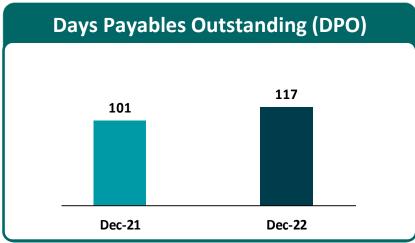


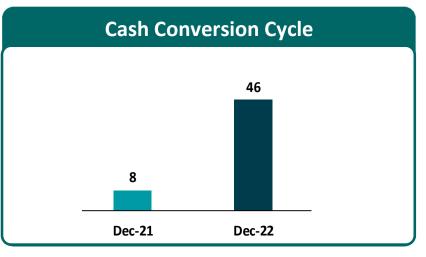


# **Cash Conversion Cycle**











# **Consolidated Income Statement**

All figures in EGP mn	4Q2021	4Q2022	% change	FY2021	FY2022	% change
Revenues	648.7	712.2	10%	2549.3	2614.4	3%
Cost of sales	(408.4)	(474.6)	16%	(1618.6)	(1741.1)	8%
Gross profit	240.3	237.6	-1%	930.7	873.3	-6%
Gross Profit Margin	37%	33%		37%	33%	
General & administrative expenses	(90.0)	(109.1)	21%	(388.0)	(407.5)	5%
Cost of acquisition activities	(5.7)	(1.5)	-74%	(17.5)	(4.3)	-76%
Provisions	(11.2)	(12.2)	9%	(25.1)	(22.4)	-11%
Other income	2.1	0.7	-66%	9.4	4.9	-48%
EBIT	135.5	115.6	-15%	509.5	444.1	-13%
EBIT Margin	21%	16%		20%	17%	
Interest income	19.0	11.8	-38%	59.6	49.2	-17%
Interest expense	(9.4)	(14.6)	56%	(34.4)	(43.6)	26%
Profit before tax	145.2	112.8	-22%	534.6	449.7	-16%
PBT Margin	22%	16%		21%	17%	
Income tax	(22.9)	(19.5)	-15%	(120.0)	(85.3)	-29%
Deferred tax	0.2	(3.7)	0%	(3.9)	(7.6)	95%
Net profit after tax	122.6	89.6	-27%	410.7	356.7	-13%
Net Profit Margin	19%	13%		16%	14%	
Distributed as follows:						
Shareholders of the company	115.4	78.8	-32%	387.3	325.8	-16%
Minority rights	7.2	10.8	50%	23.4	30.9	32%
Profit for the period	122.6	89.6	-27%	410.7	356.7	-13%



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# **Consolidated Balance Sheet**

All figures in EGP mn	31 December 2021	31 December 2022
Non-company projets		
Non-current assets Fixed assets	1,351.7	1,567.3
Intangible assets	425.5	423.4
Right of use	174.7	149.2
Payment under investment	5.7	4.2
Investment in associates	2.2	3.8
Total non-current assets	1,959.8	2,147.9
Comment and the		
Current assets	51.3	108.0
Inventory Accounts receivables	383.3	505.4
Other receivables and debit balances		172.8
	0.5	3.2
Due from related parties		
Treasury bills	677.1	98.9
Cash Total current assets	168.9 <b>1,472.8</b>	247.2 1,135.5
Total assets		
1 otal assets	3,432.6	3,283.4
Equity		
Share capital	800.0	800.0
Treasury Shares	(4.2)	(766.0)
Reserves	302.9	319.2
Retained earnings	1,270.0	1,517.4
Long term incentive plan	8.3	8.4
Equity attributable to the parent company	2,377.1	1,878.9
Non-controlling interest	120.7	148.4
Total equity	2,497.8	2,027.4
Non-current liabilities		
Other Liabilities	31.8	-
Non-current portion of lease liability	172.7	155.5
Non-current portion of Borrowings	-	88.0
Deferred tax liability	81.8	89.4
Total non-current liabilities	286.3	329.9
Current liabilities		
Provisions	21.9	25.3
Creditors and other credit balances	461.0	530.8
Current Portion of Borrowings	60.6	244.5
Current portion of lease liability	38.7	39.0
Other Liabilities	-	35.6
Current income tax	66.2	48.0
Total current liabilities	648.5	923.1
Total liabilities	934.8	1,256.0
Total liabilities & shareholders' equity	3,432.6	3,283.4



# **Consolidated Cashflow Statement**

All figures in EGP mn	31 December 2021	31 December 2022
Cash flow from operating activities:		
Profit before tax	534.6	449.7
Adjustments for:		
Depreciation	113.9	133.1
Right of use depreciation	<u> </u>	-
Amortization of intangible assets	15.9	15.9
Allowance for impairment of current assets	(9.8)	(42.7)
Provision	0.3	3.4
Capital gain/Loss	0.8	0.4
Credit / Debit Interest	(25.1)	2.7
Changes in current tax liability	(89.9)	(100.4)
Loss In Investments in subsidiaries	(1.0)	(0.4)
Share-based payments financial liabilities	8.3	16.5
Operating profits before changes in assets and liabilities	547.9	478.1
Changes in working capital:		
Changes in Inventories	15.0	(57.0)
Change in trade receivables, debtors and other debit balances	52.1	(161.1)
Changes in Due from related parties	(0.7)	(2.6)
Change in trade and other payables	24.6	69.7
Employee Incentive Plan	-	(16.4)
Change in lease	(11.6)	8.4
Net cash flows generated from operating activities	627.3	319.0
Cash flow from investment activities:		
Proceeds from sale of fixed assets	3.4	2.2
Fixed assets purchased	(97.5)	(161.7)
PUC purchased	(167.1)	(189.6)
Advance payment for purchase of fixed assets	(17.6)	19.6
Fixed assets Suppliers	(2.8)	-
Payments under investment	(5.7)	1.5
Credit Interest Collected	50.8	41.0
Paid for Investment Associates	-	(11.2)
Net cash flows used in investing activities	(236.4)	(298.3)
Cash flow from financing activities:		
Treasury Shares	(74.2)	(681.2)
Dividends paid out	(47.0)	(67.9)
Cash Proceed From Overdraft	464.6	479.9
Cash Paid to Overdraft	(404.0)	(296.0)
Interest paid	(37.7)	(43.6)
Receipts from borrowings	<u> </u>	88.0
Net cash flow from financing activities	(98.3)	(520.8)
Net change in cash & cash equivalents during the year	292.5	(500.1)
Cash and cash equivalents at the beginning of the year	550.5	847.5
Cash And Cash /equivalent In Acquired Subsidiaries at Beg. Of The Period	4.5	-
Cash & cash equivalents at the end of the year	847.5	347.4



# Thank you

### **INVESTOR RELATIONS CONTACTS**

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https://www.cleopatrahospitals.com/en/investors/

### **SHAREHOLDER INFORMATION**

EGX: CLHO.CA Listed: June 2016

Shares Outstanding: 1.6 billion





